Your Vote Counts!

23ANDME HOLDING CO.
2023 Annual Meeting of Stockholders
Vote by September 5, 2023
11:59 a.m., Eastern Time
Or at the Annual Meeting on September 6, 2023
8:30 a.m., Pacific Time

You invested in 23ANDME HOLDING CO., and it's time to vote!
You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy material for the stockholder meeting to be held on September 6, 2023.

Get informed before you vote
View the Notice of Annual Meeting of Stockholders and Proxy Statement and Annual Report online at www.ProxyVote.com OR you can receive a free paper or email copy of the material(s) by requesting them on or before August 23, 2023. If you would like to request a paper or email copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. There is no charge to you for requesting a copy. Unless requested, you will not otherwise receive a paper or email copy.

For complete information and to vote, visit www.ProxyVote.com

Smartphone users
Point your camera here and vote without entering a control number

Vote Virtually at the Meeting*
September 6, 2023
8:30 a.m., Pacific Time

Virtually at:
www.virtualshareholdermeeting.com/ME2023

*Please check the meeting materials for any special requirements for virtual meeting attendance. You will need to have your control number above to vote online during the virtual meeting.

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**THIS IS NOT A VOTABLE BALLOT**

This is an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials at www.ProxyVote.com or request a paper or email copy. We encourage you to access and review all of the important information contained in the proxy materials before voting. Please follow the instructions on the reverse side to vote these important matters.

<table>
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<tr>
<th>Voting Item</th>
<th>Board Recommends</th>
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| 1. Elect three Class II Director Nominees:  
  01) Neal Mohan  
  02) Valerie Montgomery Rice  
  03) Richard Scheller | For |
| 2. A non-binding, advisory vote on the Fiscal 2023 compensation of the Company’s named executive officers (“Say-on-Pay”). | For |
| 3. Approve an amendment and restatement of the 23andMe Holding Co. 2021 Incentive Equity Plan to, among other things, increase the number of shares authorized for issuance thereunder. | For |
| 4. Ratify the appointment of KPMG LLP as the Company’s independent registered public accounting firm for the fiscal year ending March 31, 2024. | For |

**NOTE:** In their discretion, the holders of a proxy to vote shares may vote on such other business as may properly come before the meeting or any adjournment, postponement, or continuation thereof.

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click “Delivery Settings”. V03416-R66791