

# 23andMe R&D Day

January 18, 2022

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# Agenda

**Introduction** -- Anne Wojcicki, CEO and Co-Founder

#### 23andMe Therapeutics

Therapeutics program overview - Kenneth Hillan, Head of Therapeutics

Target discovery vision - Joe Arron, Chief Scientific Officer, Therapeutics

Genetics-based target discovery – Adam Auton, VP of Human Genetics

CD200R1 immuno-oncology program - Jennifer Low, Head of Therapeutics Development and Adrian Jubb, Sr. Clin. Dev. Fellow, Therapeutics

CD96 immuno-oncology program - Jennifer Low, Head of Therapeutics Development

Using genetics to inform clinical development - Jennifer Low, Head of Therapeutics Development

Therapeutics program concluding remarks - Kenneth Hillan, Head of Therapeutics

#### **23andMe Consumer**

Genetics-based primary care - Paul Johnson, VP, General Manager, Consumer

The power of polygenic risk scores (PRS) for personalized health - Geoff Benton, Director, Product R&D

Delivering a genetic-based primary care service - Davis Liu, Chief Clinical Officer

**Concluding Remarks** – Anne Wojcicki, CEO and Co-Founder

Q&A



# Introduction

Anne Wojcicki CEO and Co-Founder

### Today's News on 23andMe and GSK Collaboration

- GSK has elected to extend the exclusive target discovery period of the collaboration for a fifth year
  - We will continue to discover and validate novel drug targets using 23andMe's proprietary genetic and health survey database
  - 23andMe will receive a one-time payment of \$50 million

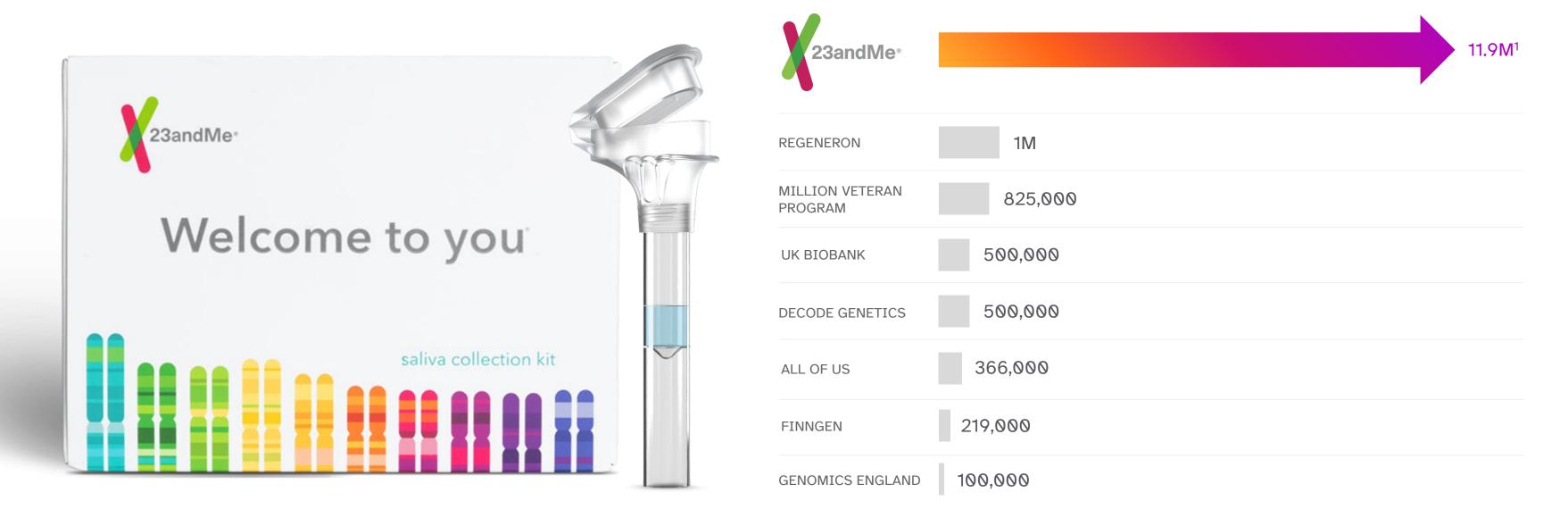
- 23andMe elects for royalty option on collaboration program targeting CD96
  - o 23andMe will be eligible to earn tiered worldwide royalties up to the low double digits
  - The worldwide royalty option curtails 23andMe's future investment in this program and provides 23andMe with a potentially high value revenue stream if the program is successful

# FY2022 Highlights

- Advanced a wholly owned immuno-oncology program into Phase 1 study
- Acquired Lemonaid Health to expand into Primary Care and Pharmacy
- Received FDA clearance for HOXB13 hereditary prostate cancer
- Released 14 new genetic health predisposition reports
- Reported on **key genetic research findings** on COVID-19, reproductive lifespan in women, depression, Parkinson's disease, and more
- Added a new ancestry analysis, including additional insights into some customers' indigenous genetic ancestry from North America and ancestral connections to 25 African ethnolinguistic groups



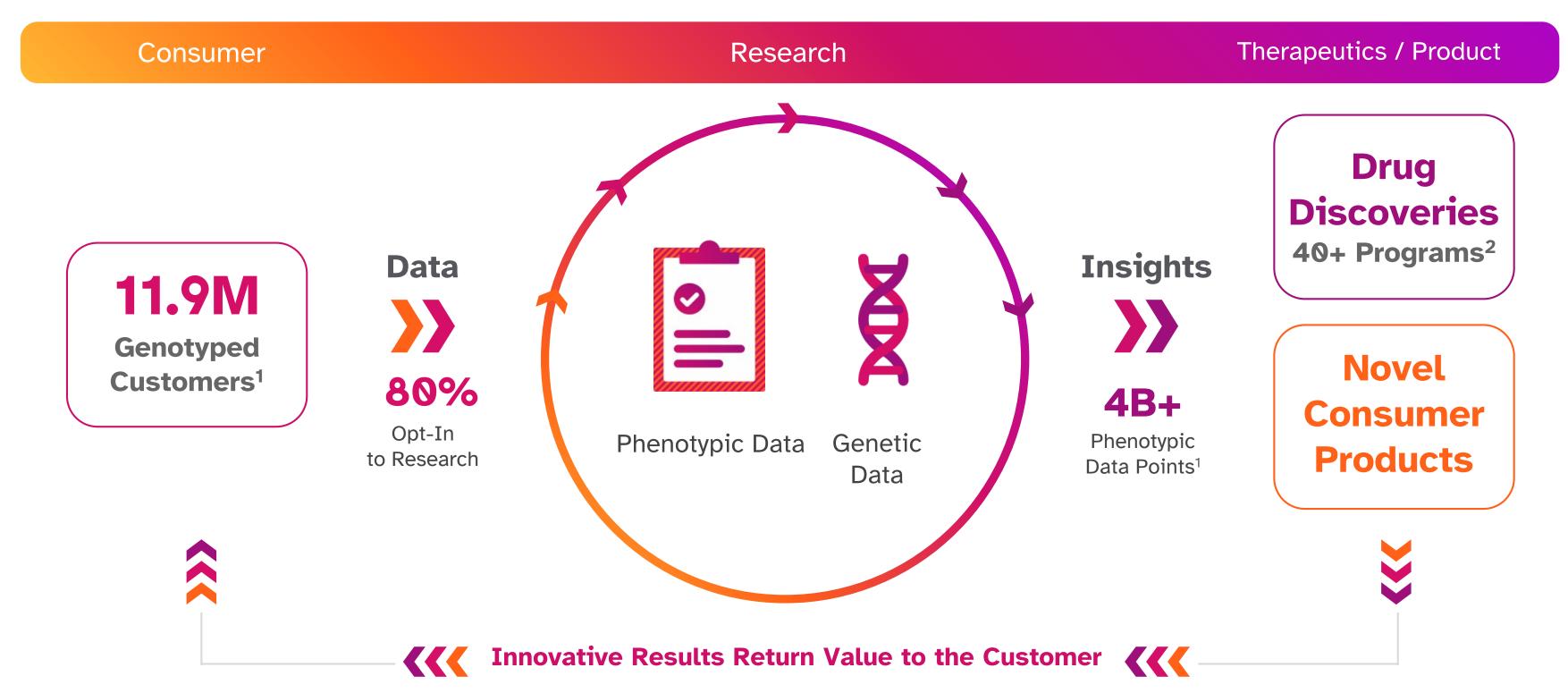
# Our Mission is to Help People Access, Understand, and Benefit from the Human Genome



Size and scale of 23andMe enables rapid, novel discoveries

### Consumer Powered Healthcare Flywheel

We run hundreds of billions of association tests per year that further our unique understanding of human biology



### What's Coming:

- Next Generation Reports: Polygenic Risk Score reports that incorporate lifestyle factors to improve risk estimates
- **Genetics-based Primary Care:** Delivering personalized, prevention-oriented, genetics-based healthcare at scale by integrating Lemonaid Health's digital health platform with 23andMe's personal genetic services
- Advancing Therapeutics Pipeline: Advancing a pipeline of multiple clinical and research stage investigational programs addressing targets validated by human genetics

# Therapeutics Program Overview

Kenneth Hillan, M.B., Ch.B. Head of Therapeutics

# Limited Use of Genetic Data and Lack of Patient Engagement Constrain Productivity

# Drug Development is Inefficient



# Pharmaceutical Industry

years average time-to-IND<sup>1</sup>

~90% failure rate<sup>2</sup>

#### 23andMe

years to IND with CD96 drug

Targets
with genetic
evidence have
historically had
a higher
Success
rate<sup>3</sup>

#### NATURE GENETICS PUBLICATION

### The support of human genetic evidence for approved drug indications

Nelson et. al 2015

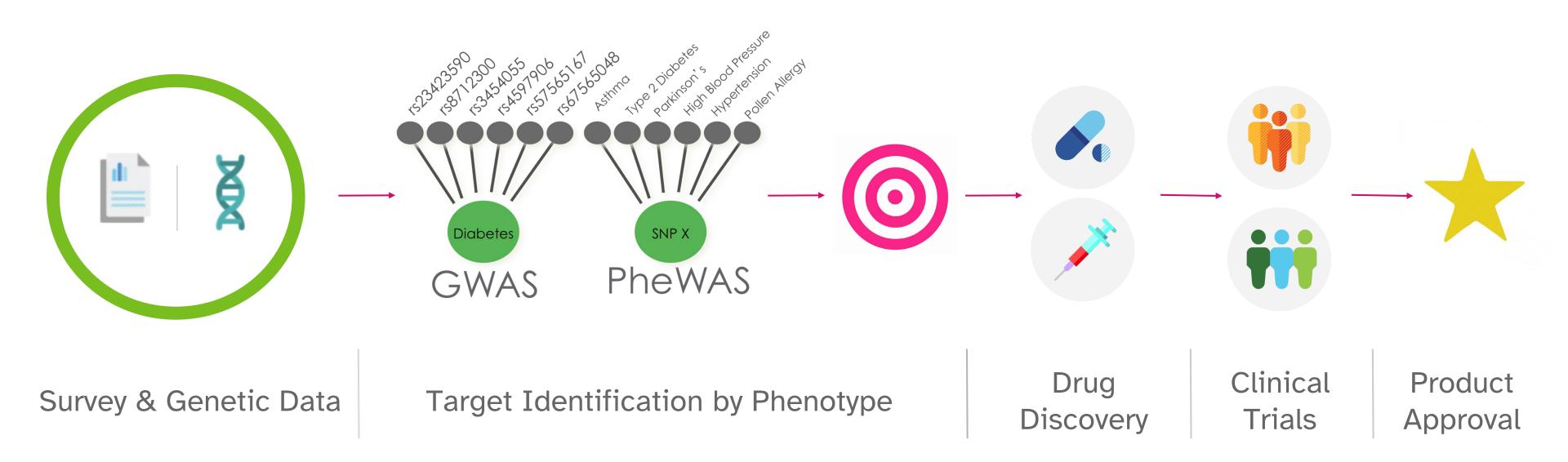
Potential to More Efficiently Develop Novel Therapeutics by "Power, Need, and Speed"

<sup>&</sup>lt;sup>1</sup>IND = Investigational New Drug Application. fdareview.org, "The Drug Development and Approval Process" (2020).

<sup>&</sup>lt;sup>2</sup> Probability of success for a drug to be approved is estimated to be <12%. PhRMA, "Biopharmaceutical Research & Development: The Process Behind New Medicines" (2015).

<sup>&</sup>lt;sup>3</sup> Nature Genetics Publication, "The support of human genetic evidence for approved drug indications" (2015).

### DNA-based Target Discovery Playbook: How it works



### Our Scale Enables Real-Time Genetics Health Research<sup>1</sup>



**1,876,573** High cholesterol

358,275

37,853

Type 2 Diabetes Type 1 Diabetes



**1,785,456**Depression

**2,355,068** APOE e4 carriers

(Alzheimer's risk)

85,604

Epilepsy



1,113,057

**Asthma** 

667,019

Eczema

250,764

Psoriasis



**634,734**Irritable Bowel

107,126

UC / Crohn's

64,800

Barrett's Esophagus



**534,696** Arrhythmia

159,135 Coronary Artery 42,836

Pulmonary Embolism



9,047
Systemic Sclerosis

**7,334**Sarcoidosis

**4,528**Idiopathic Pulmonary
Fibrosis

**1,287,060**<sup>2</sup> COVID-19 study participants

#### 750K

Consumers participated in the COVID-19 study in the **first 90 days** 



March 16 Kicked Off Study

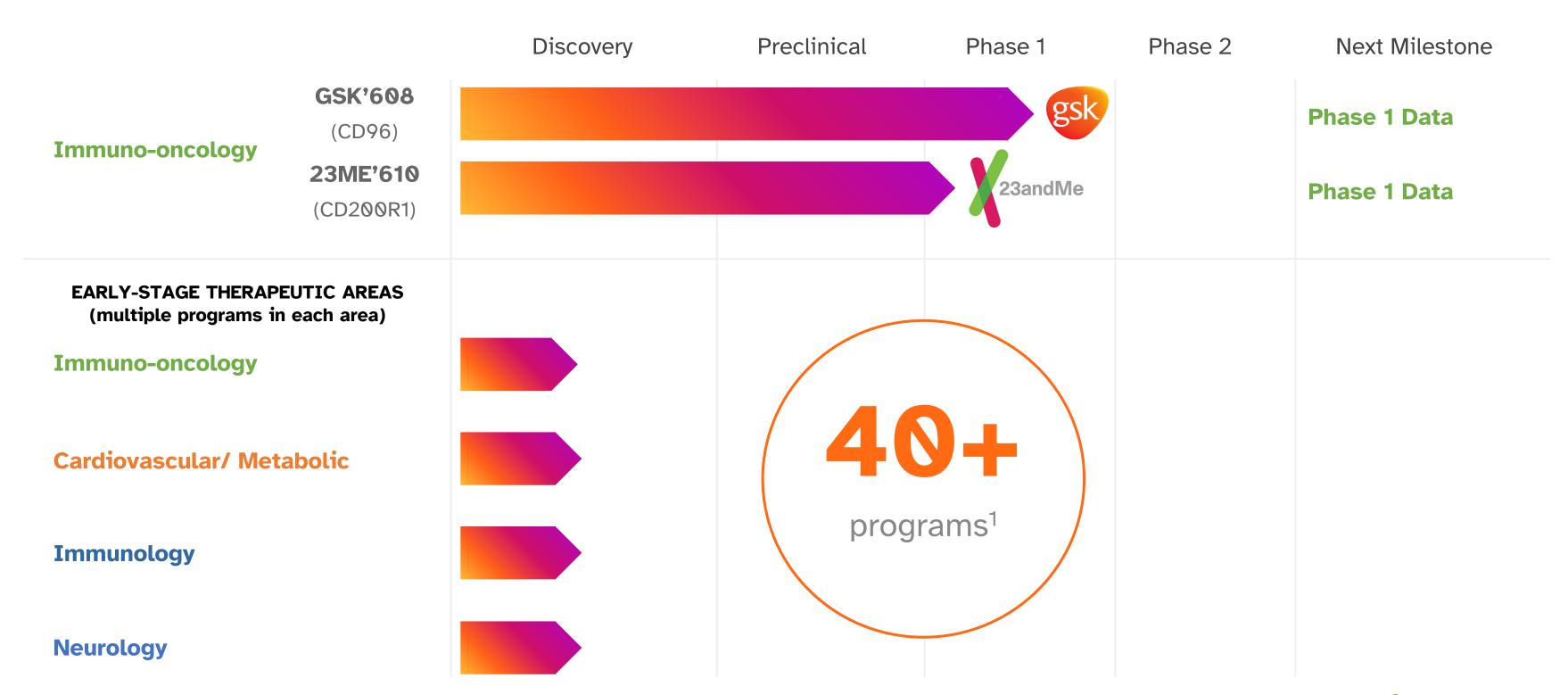
April 6 Launched Study

June 8 Preliminary Findings

Sept. 7 Posted Findings<sup>3</sup>

Re-contactable Customers
Participate in Health Research

# We Have Generated a Research and Development Pipeline Covering Multiple Therapeutic Areas



# Target Discovery Vision

Joe Arron, M.D., Ph.D. Chief Scientific Officer, Therapeutics

### My Background

- MD/PhD Cornell and Rockefeller
- Postdoc Stanford
- Genentech 2006-2021
  - VP and Senior Fellow, Immunology Research
    - Led target discovery for inflammatory, fibrotic, & ophthalmic diseases across >20 laboratories
  - Developed forward & reverse translational strategies across multiple disease areas
  - Contributed to >25 clinical programs from discovery through postmarketing
  - Authored >75 peer-reviewed publications

### Human Genetics has the Potential to Double the Probability of Success in Drug Development

#### Reasons for failure



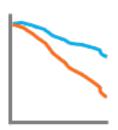
#### **Wrong target**

- Hypothesized target not a critical node in disease pathogenesis
- Safety issues associated with target



#### Wrong drug

- Insufficient affinity/avidity; off-target effects
- Poor PK/tissue penetration/inadequate dosing



#### **Wrong outcomes**

- Clinical outcome measure not related to biology of target
- Clinical outcome measure not relevant in trial population

Our rich database and translational focus has the potential to mitigate these and increase probability of success



#### Wrong patients

- Patients not properly stratified according to molecular, pathophysiological, or clinical heterogeneity
- Trials underpowered to detect an effect in the right subset

### Focusing on Translational Research to Link Targets and Outcomes



PATHOPHYSIOLOGY



**CLINICAL ENDPOINTS** 



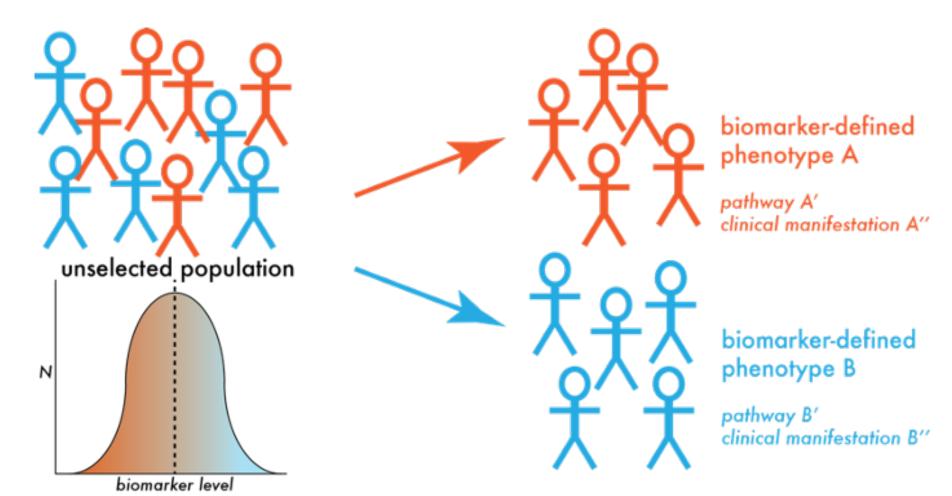
VALUE TO PATIENTS meaningful benefit

identify indications and develop outcome measures most relevant to biologically compelling targets

**BENCH** 

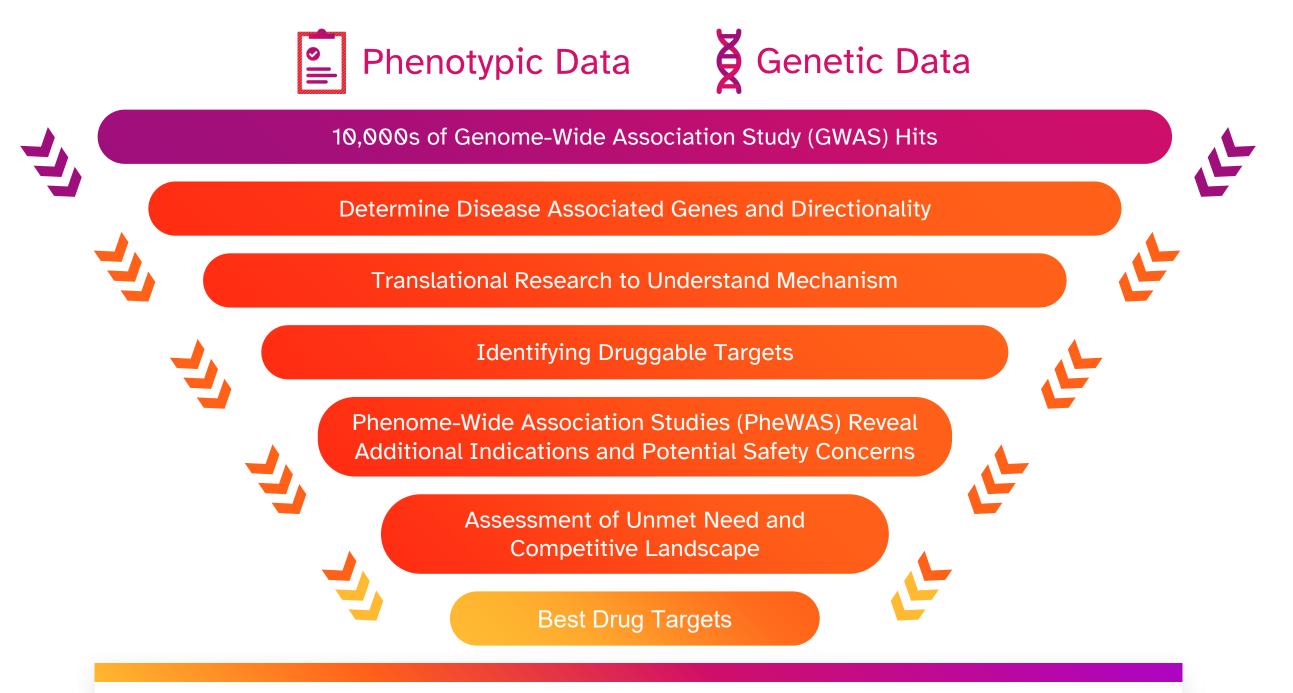
BEDSIDE

develop targets that are most relevant to unmet needs in existing indications





# Systematic, Scalable Research Platform Yields Novel Drug Targets



Wet lab validated targets progress through standard stages of research toward the selection of preclinical lead molecules and clinical development

23andMe's database yields thousands of GWAS hits



Advanced biology and medicinal chemistry guide design of optimal compounds from initial targets



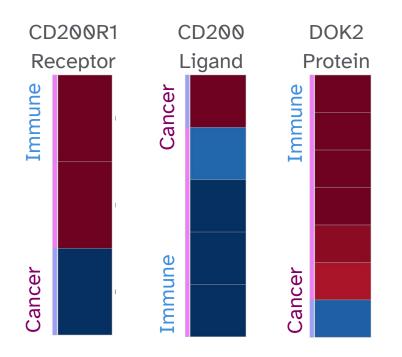
Phenotypic breadth provides unique ability to uncover potential safety issues or possible indication expansions

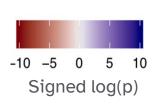


### Leveraging our database: I/O signature implicates CD200R1 pathway

# CD200R1 pathway identified as a critical immune checkpoint with our I/O genetic signature

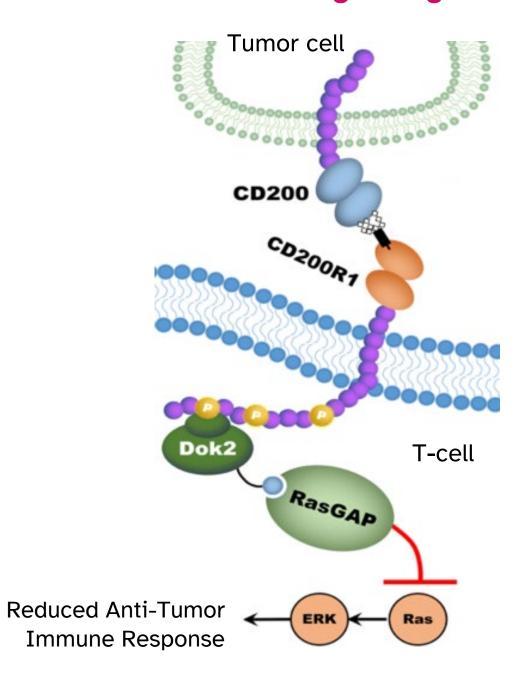
I/O genetic signature shows opposing effects on autoimmune and cancer phenotypes





Implicates 3 components of the CD200R1 signaling pathway

#### CD200:CD200R1 Signaling

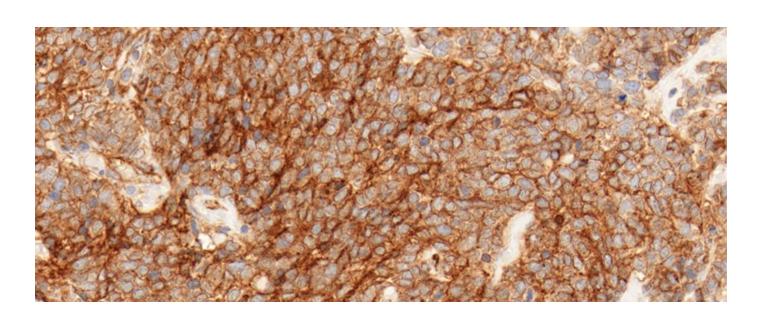


We are applying similar approaches to many diseases that are well-represented in our database

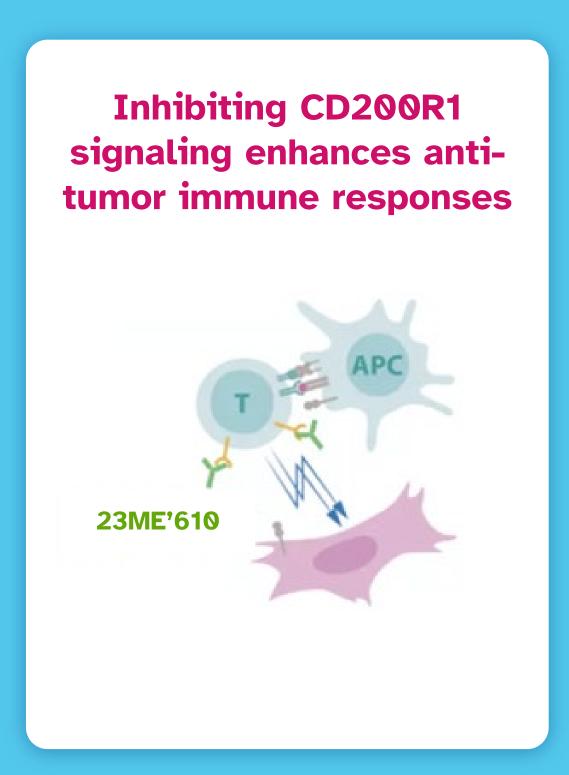


# 23ME'610 is an antibody against CD200R1 that can block CD200-mediated immune suppression

# CD200 is strongly expressed in a subset of human tumors

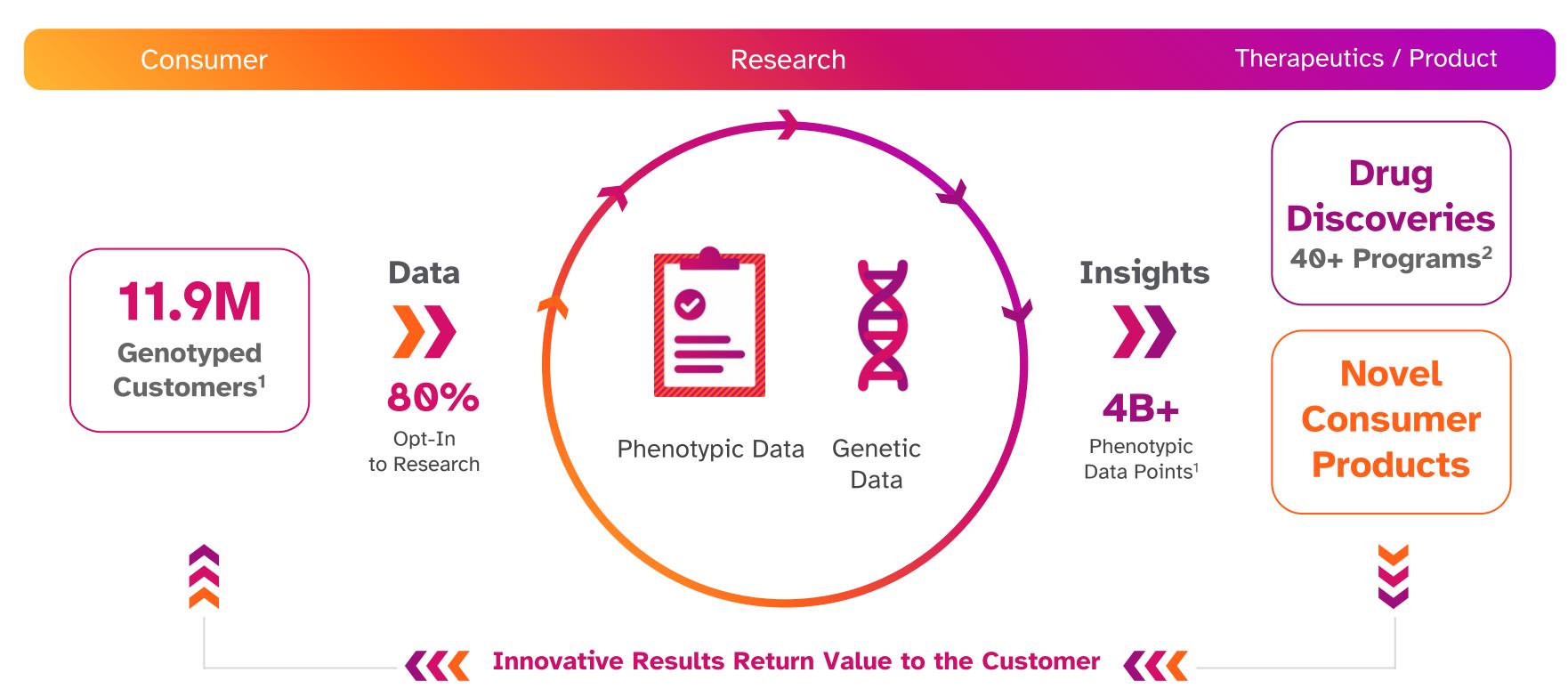


CD200 immunohistochemistry (brown) shows expression on tumor cells



### Consumer Powered Healthcare Flywheel

We run hundreds of billions of association tests per year that further our unique understanding of human biology



# Genetics-based Target Discovery

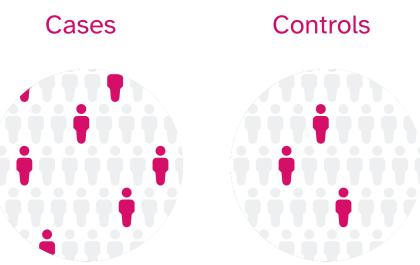
Adam Auton, Ph.D. Vice President, Human Genetics

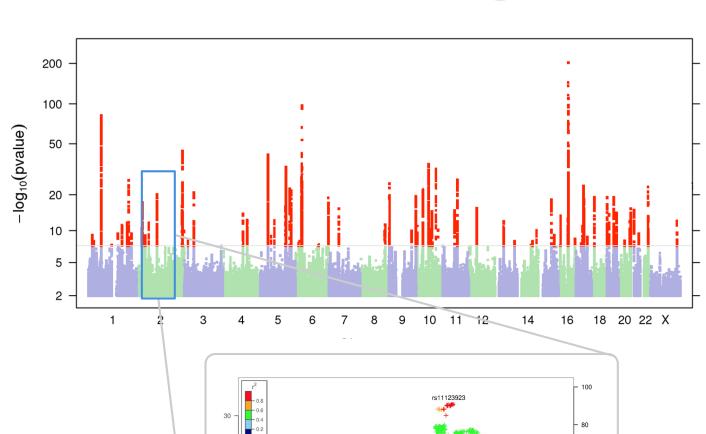
# Genome-Wide Association Studies (GWAS)

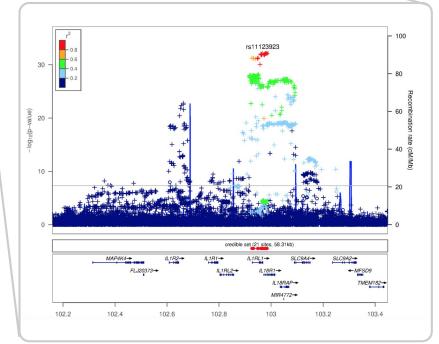
- Mucleotide Polymorphisms (SNPs), looking To identify differences in frequency between disease cases and controls.
- SNPs linked with disease will be found at different frequencies in cases versus controls.
- Association is represented by the level of statistical significance (p-value) of the SNP frequency difference.
- SNPs can be tested across the genome and mapped to specific regions.

Single Nucleotide Polymorphism (SNP)

GGCCAGCTGGACGAGG
GGCCAGCTGGATGAGG



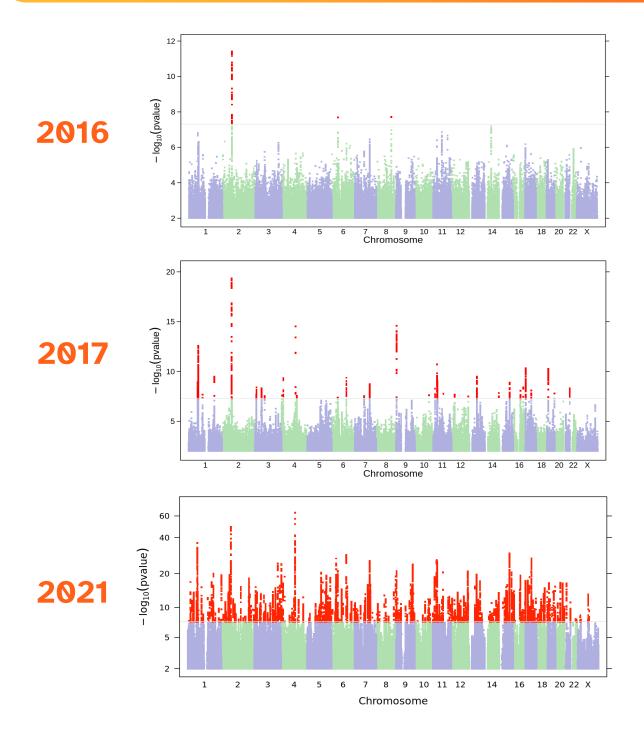




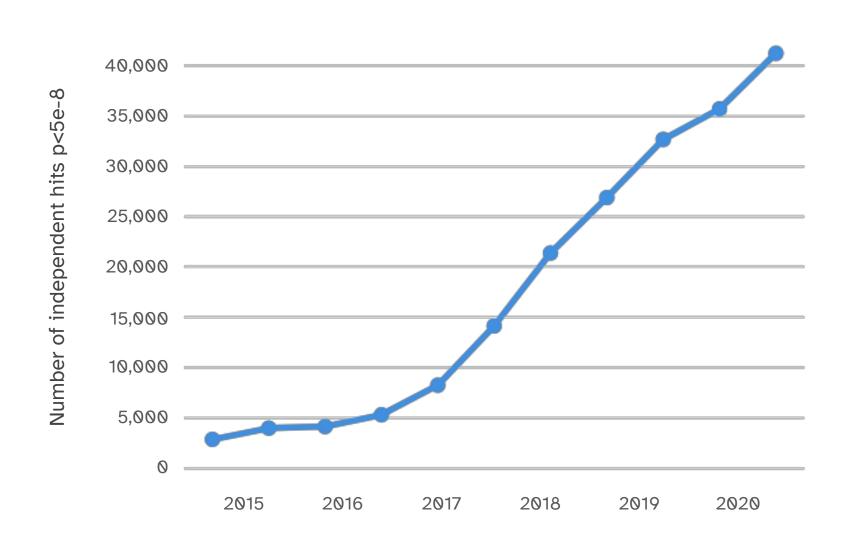


### Size and Scale Accelerate Target Discovery

**Example: Number of Osteoarthritis GWAS<sup>1</sup> hits dramatically increase as database grows** 



New programs are identified through GWAS<sup>1</sup> hits, which increase as size of database grows



# The Vast Majority of GWAS Discoveries Can be Made Without Large-scale Sequencing

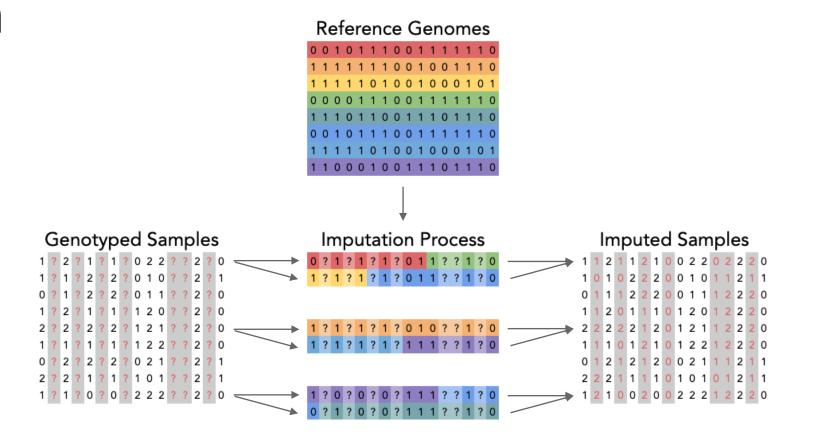


Nearby genetic variants are correlated with each other. Knowing the variants one position allows the nearby variants to be inferred.

• E.g. Fill in the blanks:

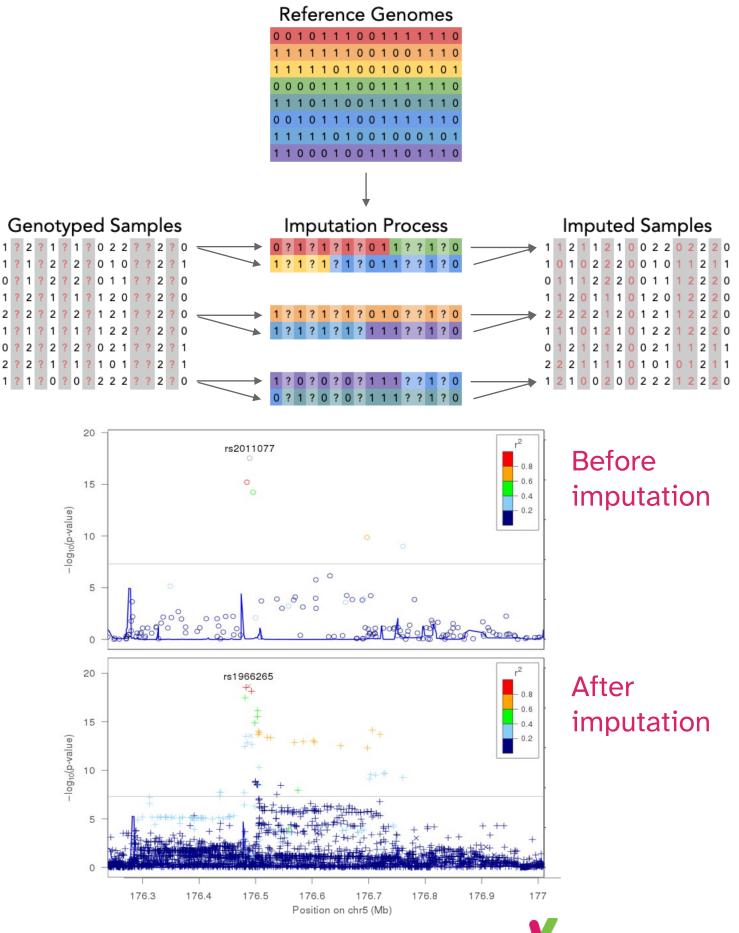
The q\*\*\*k brown f\*x jumps ov\*r the \*\*zy dog.

• The same principle applies in genetics. The process of filling in the gaps is known as 'genotype imputation'.

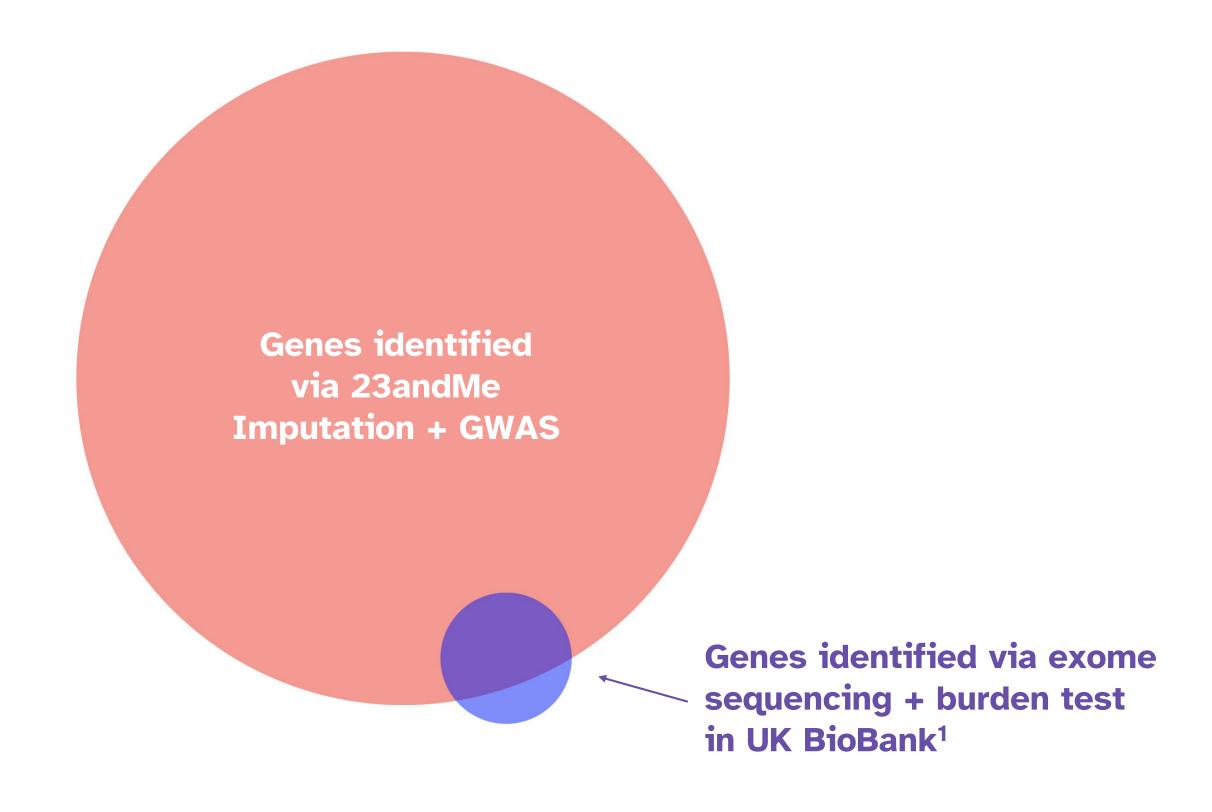


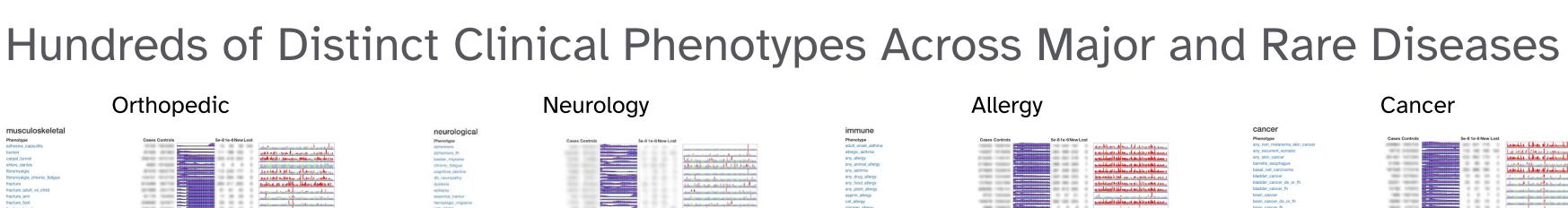
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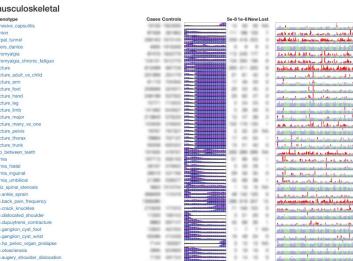
- Nearby genetic variants are correlated with each other. Knowing the variants one position allows the nearby variants to be inferred.
  - E.g. Fill in the blanks:
     The q\*\*\*k brown f\*x jumps ov\*r the \*\*zy dog.
  - The same principle applies in genetics. The process of filling in the gaps is known as 'genotype imputation'.
- We type ~650,000 SNPs using our genotyping array, which allows accurate imputation for >35m SNPs in the genome.
- Genotype imputation is much more cost effective than largescale sequencing.
  - Whole-genome sequencing ~\$1000 / sample.
  - Exome sequencing ~\$400 / sample.
  - Imputation < \$0.01 / sample</li>
  - We do deploy sequencing in situations where there is a clear benefit over and above imputation (e.g. rare disease).

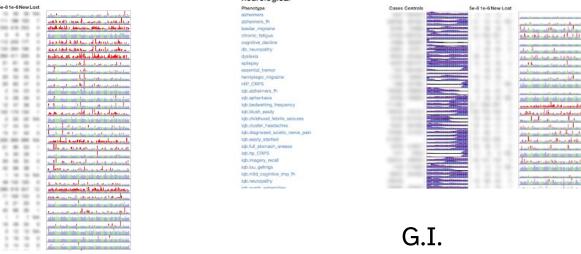


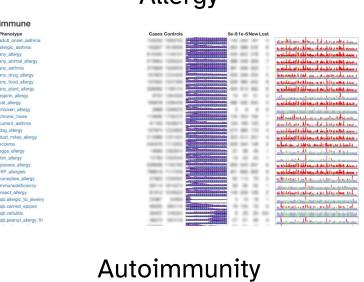
# Imputation and GWAS Enables Discovery of Vast Majority of Genes Identified via Exome Sequencing

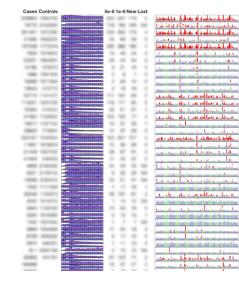




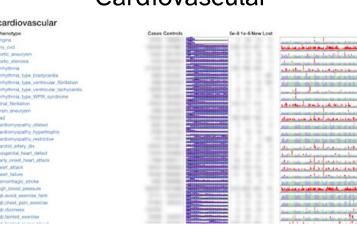


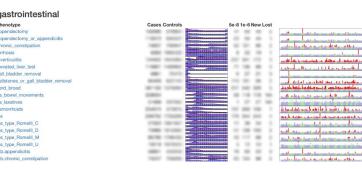




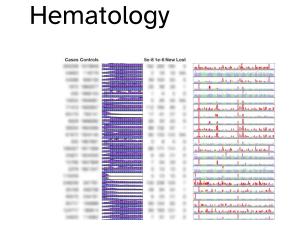






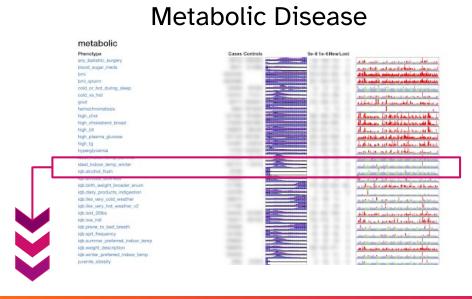


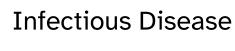




#### Ophthalmology

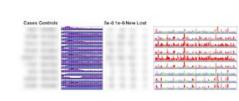










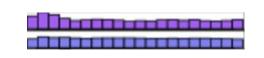


#### **Phenotype**

NAFLD (Non-Alcoholic Fatty Liver Disease)

#### **Cases Controls**

2517644



#### **Hits New Lost**



# Breadth of Phenotyping Provides Deeper Genetic Understanding Across Multiple Diseases

Phenotypes

associated

with ABO

blood type

- PheWAS = Phenotype Wide
   Association Study
- Every SNP in the genome can be interrogated at >1,000 medically related phenotypes
- Besides the role of a gene in a disease of interest, we can use genetics to learn potential indication expansions or possible unwanted effects

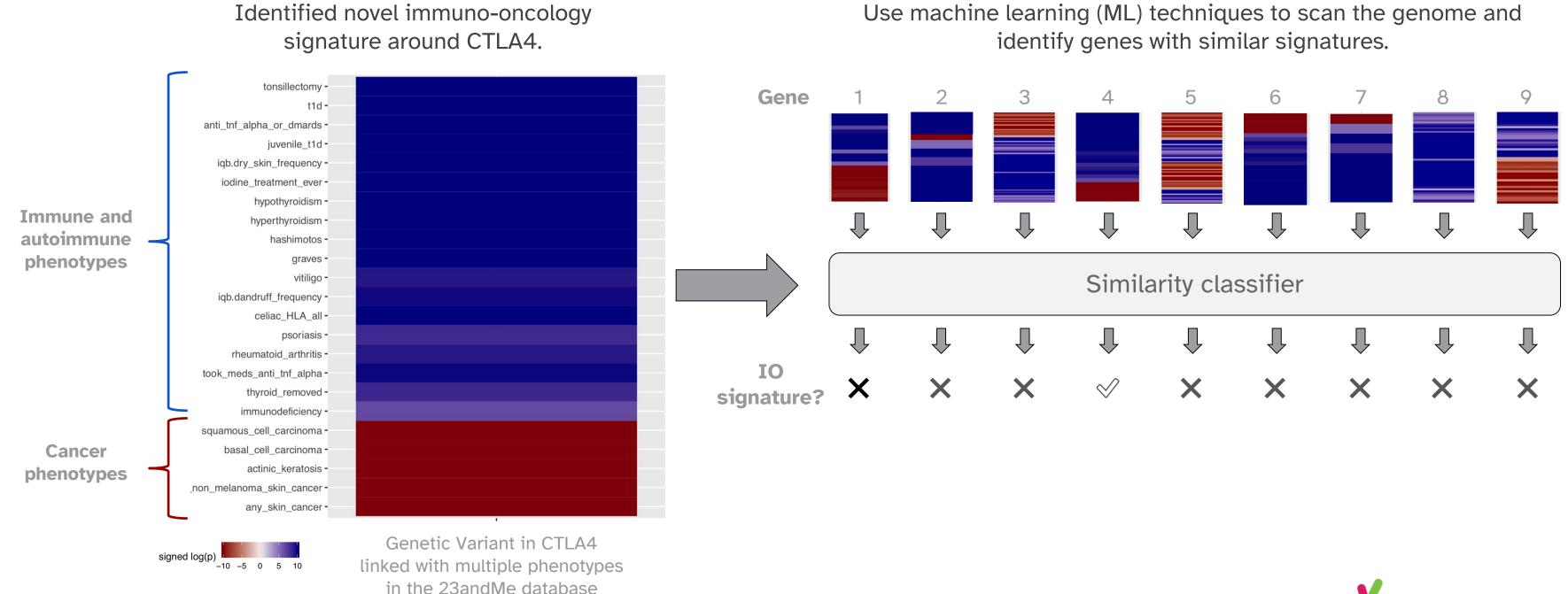
thyroid removedhypocoagulation -Phenotypes with diverticulitis righ\_blood\_pressure increased risk iqb.ncse\_bleeds nosebleed\_after12 • from having the 'O' thyroid cancer mosquito bit moreblood type icp.influenza\_last\_12mo -any\_skin\_cancer any\_non\_melanoma\_skin\_cancer = blocd\_clots = rterial\_thrombosis\_dx\_or\_fh • any\_plant\_allergy = iqb.stretch\_marks = any\_asthma • peripheral artery diser positive\_breast\_cancerantiphospholipid\_syndrome allergic asthma heart\_failure blood\_sugar\_meds blood thinner meds gallstones or gall bladder removal heart\_attack = high\_chol = Phenotypes with decreased risk ido.childhood ear infections from having the 'O' iuvenile asthma not current blood type pancreatic\_cancer\_dx\_or\_fh pulmonary embolism pulmonary\_embolism\_dk\_or\_fh = superficial\_thrombophlebitis\_dx\_or\_fh any\_food\_allergy = migraine diagnosis early\_onset\_heart\_attack -nafld-

signedlog(p)

Color intensity indicates statistical

### Using PheWAS to Identify Immuno-oncology Targets

We have defined an 'immuno-oncology signature'; genetic evidence that a particular gene both activates the immune system and simultaneously reduces cancer risk.



# 23ME-00610 (P006): A Novel Immuno-oncology Antibody Targeting CD200R1

Jennifer Low, M.D., PhD Head of Therapeutics Development, and Adrian Jubb, M.B., Ch.B., Ph.D. Senior Clinical Development Fellow

# 23andMe Immune-Oncology (I/O) Signature Highlights Genetically-Driven Targets

Large I/O market with over \$41B expected in 2021 sales<sup>1</sup>

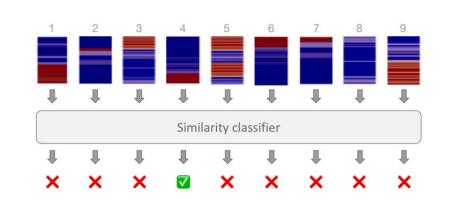
2021 projected sales of leading checkpoint inhibitors

KEYTRUDA \$17.0B

OPDIVO \$7.9B

YERVOY \$1.8B

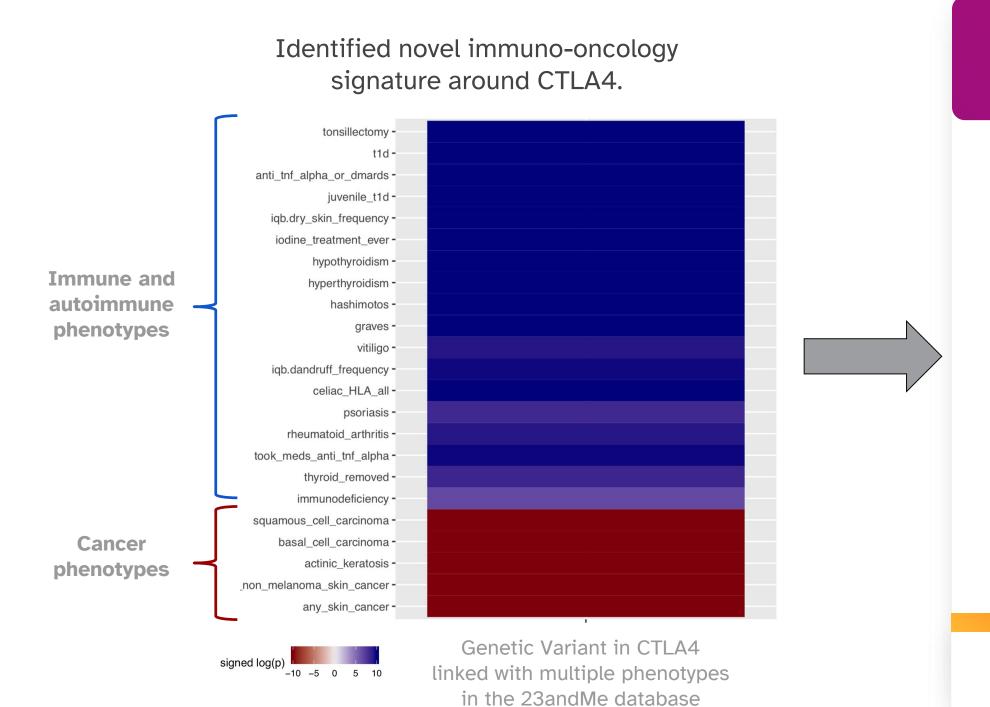
23andMe's I/O signature identifies targets that are genetically-driven



Global Immuno-Oncology Drug Development Pipeline CANCER RESEARCH Published by Samik Upadhaya & Annie Yu on Sep 18, 2020 INSTITUTE. Accelerator Sources: CRI, CRI Analytics, Clinicaltrials.gov, CRI-iAtlas, and GlobalData 4,720 agents and 504 targets in 2020. Target CD19 245 TAA PD-L1 132 PD-1 BCMA HER2 CD3 CTLA-4 CD47 **HPV** NY-ESO-1 4-1BB **CD20** MUC1 CD22 STING STAT3 39 IFNAR1 38 IDO1 CSF1R neoantigens 250 300 Number of active IO agents per target

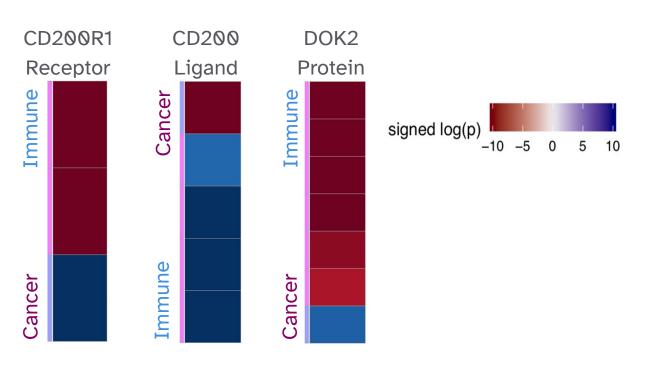
<sup>1</sup> Source: Evaluate Pharma historical and forecast estimates.

## CD200R1 was Identified as a Promising Anti-Cancer Drug Target with 23andMe's Proprietary Immuno-oncology (I/O) Genetic Signature



CD200R1 pathway identified as a critical immune checkpoint with our I/O genetic signature

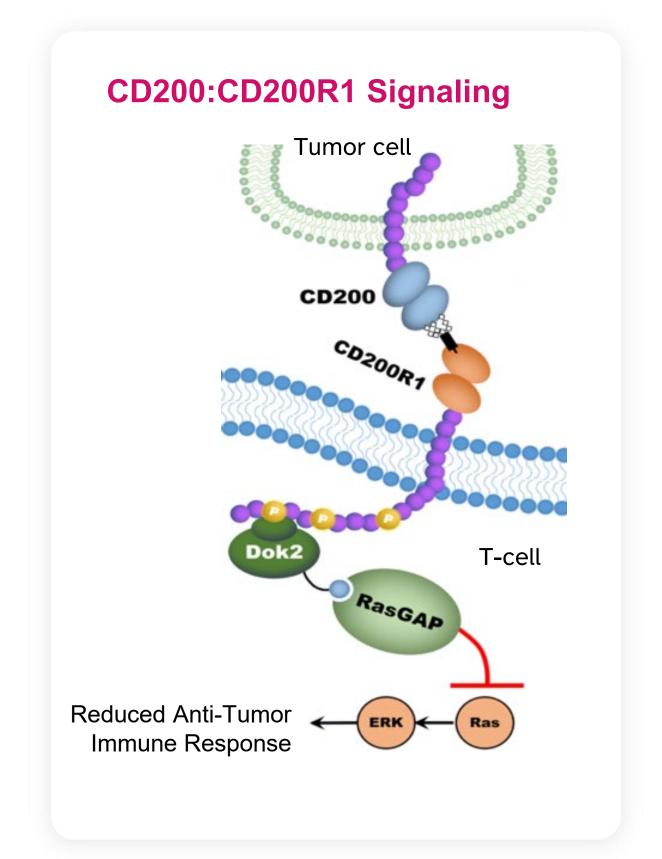
> I/O genetic signature shows opposing effects on autoimmune and cancer phenotypes



We discovered that 3 components of the signaling pathway for CD200R1 have a similar genetic signature to other I/O drugs

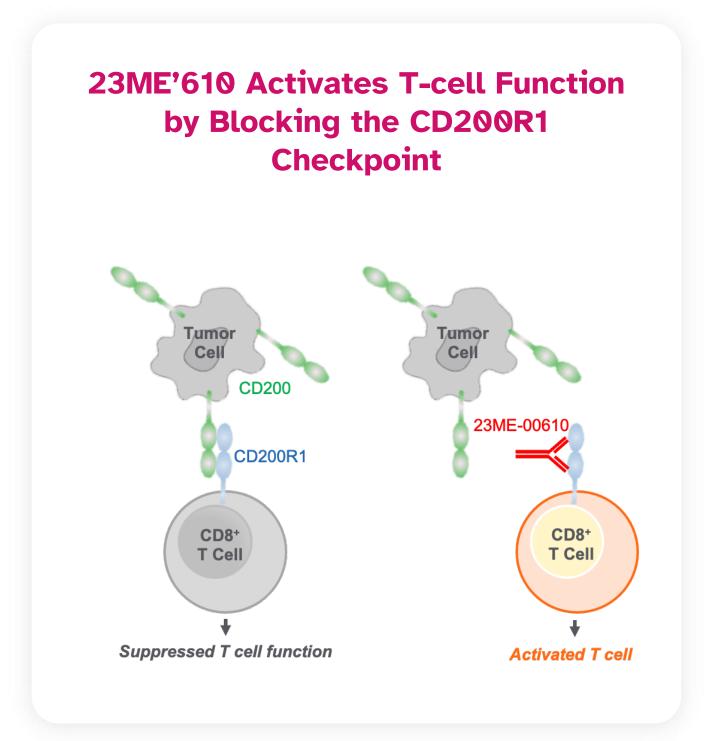
### CD200R1 is an Immune Checkpoint

- CD200R1 is an inhibitory receptor expressed on T-cells and myeloid cells
- CD200 is the only known ligand for CD200R1 in humans and is highly expressed in certain cancers
- Binding of CD200 to C200R1 decreases the ability of T-cells to recognize and kill cancer cells
- Several viruses, including HHV8 have co-opted CD200 analogues to suppress and evade the host immune response

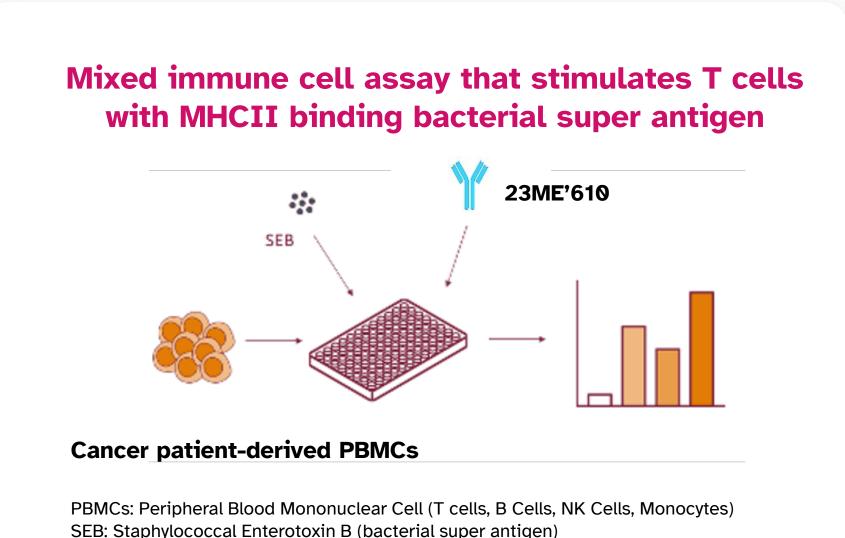


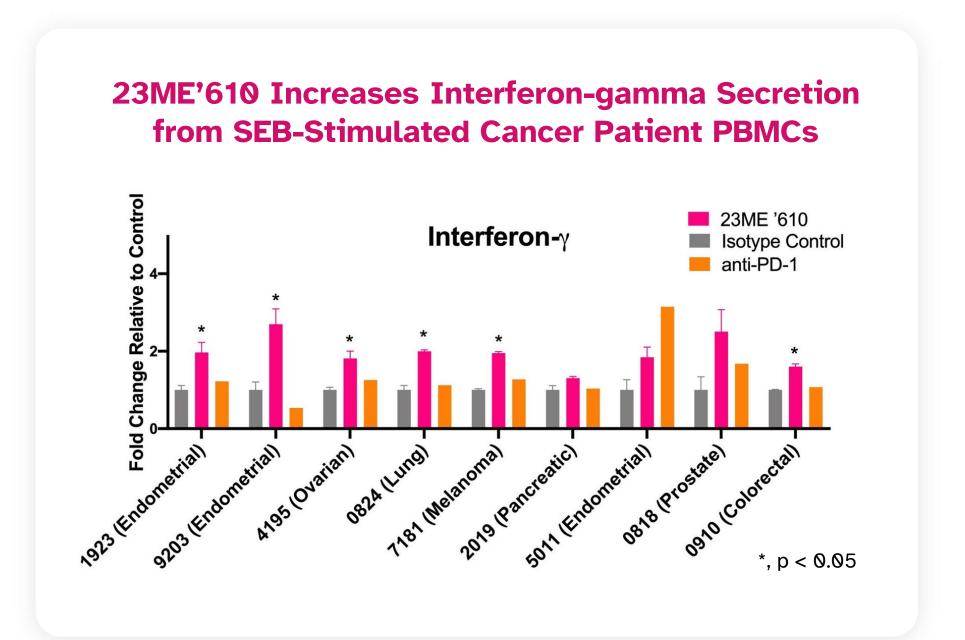
### 23ME-00610 (23ME'610) Binds with High Affinity to CD200R1 and Inhibits Immunosuppressive Signaling

- 23ME '610 is a fully humanized, effectorless, IgG1 antibody against human CD200R1
- 23ME '610 binds CD200R1 with high affinity ( $K_D < 0.1 \text{ nM}$ )
- 23ME '610 blocks CD200 ligand binding to CD200R1, resulting in inhibition of immunosuppressive signaling
- The restoration of T-cell activity by 23ME '610 was demonstrated using in vitro models of the tumor microenvironment
- No adverse effects of blocking CD200R1 have been observed in nonclinical toxicology studies



## 23ME'610 Shows Broader Enhancement of Proinflammatory Cytokine Secretion than Anti-PD1





- Interferon-gamma is a pro-inflammatory cytokine that is secreted by activated T cells
- 23ME '610 increases interferon-gamma secretion from SEB-stimulated cancer patient PBMCs compared to the isotype control antibody and anti-PD-1 in the majority of tumor samples tested

#### Phase 1 Study of 23ME'610 in Patients with Locally Advanced or Metastatic Solid Malignancies

#### Study Design Phase 1 Multi-center Openlabel Non-Randomized Part B (n = 75)Part A $(n \le 26)$ Patients with locally advanced, Monotherapy **Expansion Cohort** unresectable or **Dose Escalation** (IV Infusion Q3W) metastatic solid **Expansion Cohort** tumors that have **Accelerated Titration** progressed after **Expansion Cohort** or are 3+3 Cohorts inappropriate for **Expansion Cohort** standard therapy **Expansion Cohort** RP2D / MTD

#### Objectives

#### **Primary**

- Part A: Safety (DLTs, AEs)
- Part B: Efficacy (ORR)

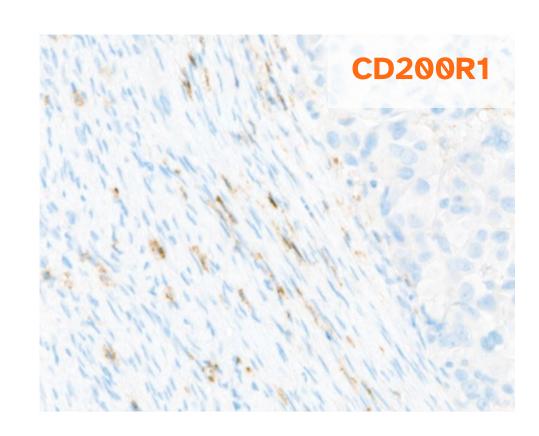
#### Secondary and Exploratory

- Efficacy (ORR [RECIST and iRECIST]), DoR, PFS, OS) and Safety
- **Pharmacokinetics**
- Pharmacodynamic biomarkers

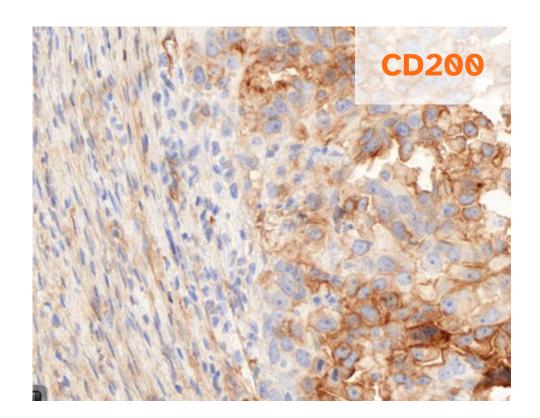


## CD200R1 Ligand (CD200) is Highly Expressed in a Subset of Human Tumors

## **CD200R1 and CD200 Protein are Co-expressed in Ovarian Cancer**



CD200R1 immunohistochemistry (brown) shows expression on immune cells within and around the tumor



CD200 immunohistochemistry (brown) shows expression on tumor and stromal cells

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#### Why Target the Receptor (CD200R1) Instead of the Ligand?

- CD200R1 expression is mainly expressed on immune cells
  - CD200 (ligand) is broadly expressed on many cell types
- An anti-CD200 monoclonal antibody, samalizumab (ALXN 6000) did not saturate cell surface
   CD2001
  - o evaluated in patients with CD200-expressing B-cell malignancies in a Phase 1 trial<sup>1</sup>
- 23ME'610 is expected to saturate CD200R1 and fully block binding to CD200

	CD200R1	CD200
Target distribution	Immune cells	Expressed on a wide range of cells (B cells, endothelial cells, neuronal cells, etc)
	23ME'610	samalizumab
Antibody affinity (K <sub>D</sub> )	< 0.1 nM	~10 nM

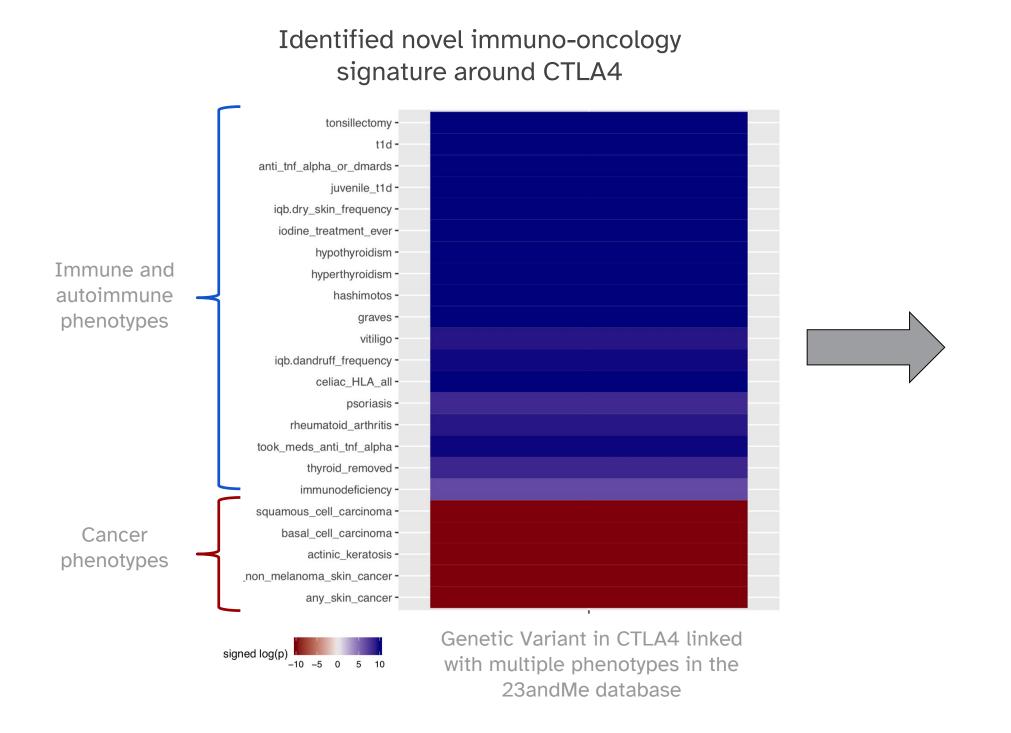
# 23ME '610 Targeting CD200R1: A Genetically-Validated Approach to Anti-Cancer Therapy

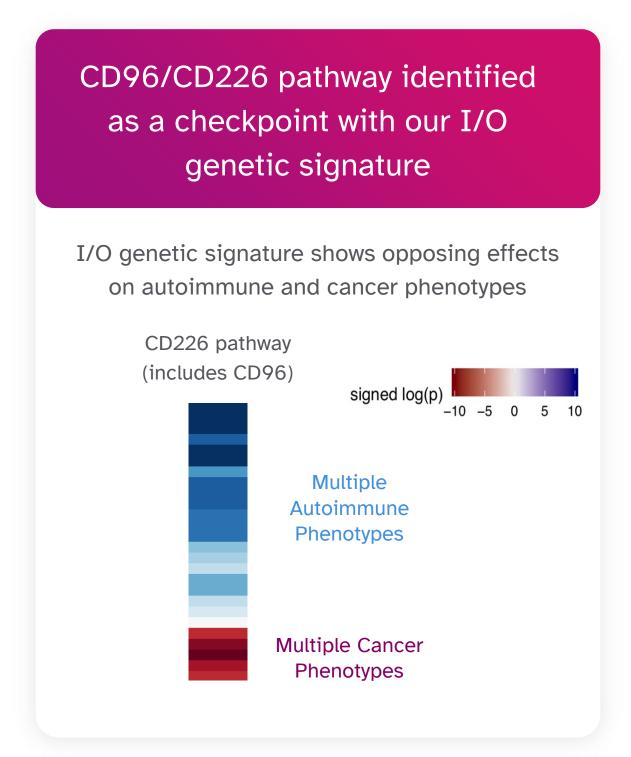
- 23andMe's I/O signature highlights potential targets with genetic evidence of importance
- CD200R1 is an immune checkpoint with a clearly defined I/O signature in three components of the pathway
- CD200R1 ligand is highly expressed in a subset of human cancers
- 23ME '610 is a potent monoclonal antibody against CD200R1 that has the potential to restore T-cell killing of cancer cells
- The Phase 1 study of 23ME '610 in patients with advanced solid malignancies has been initiated and the first patient was dosed in January 2022

# CD96 Program: First Clinical-stage Immuno-oncology Antibody Targeting CD96

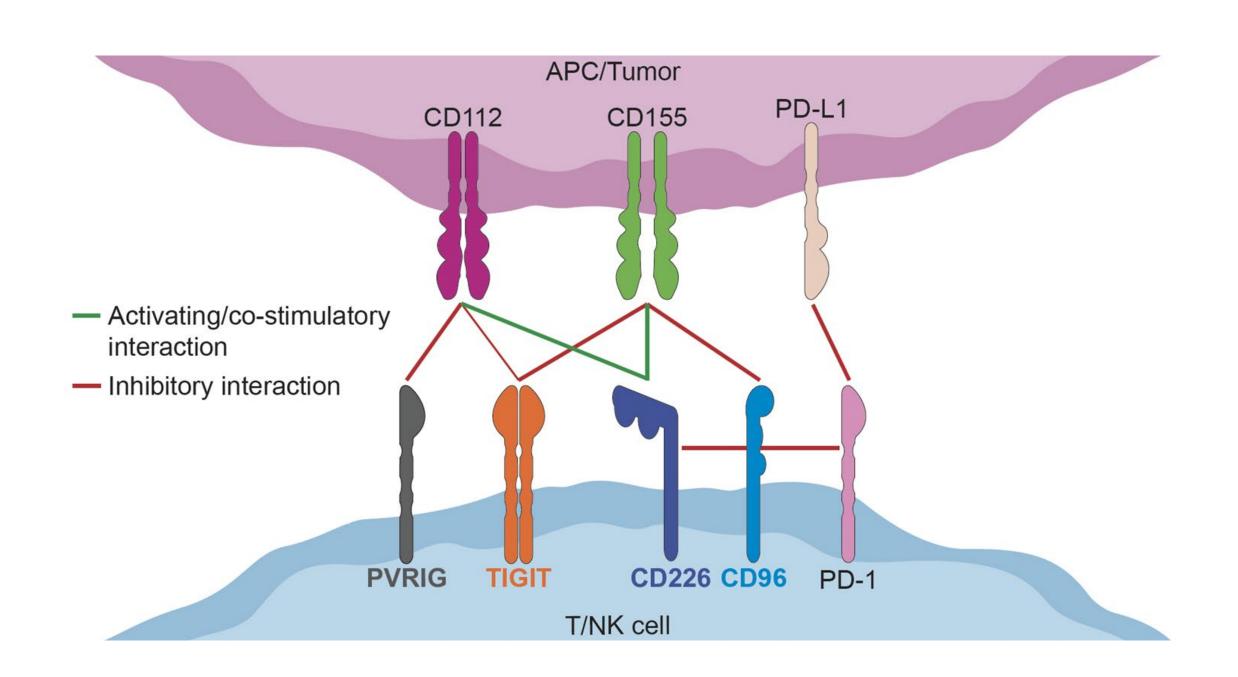
Jennifer Low, M.D., Ph.D. Head of Therapeutics Development

## CD96 was Identified as a Promising Anti-Cancer Drug Target with 23andMe's Proprietary Immune-Oncology (I/O) Genetic Signature





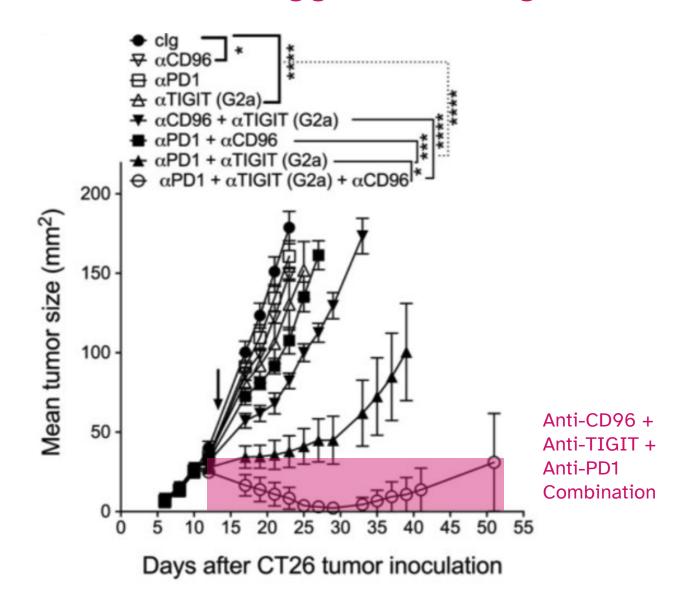
## PD-1 is a Negative Regulator of the CD226 Axis Inhibition of CD96 and TIGIT may enhance PD-1 activity



- CD226 activates NK/T-cells
- PD1 directly regulates CD226 activity
- TIGIT and CD96 indirectly suppress CD226
- Combining inhibitors (anti-PD-1, anti-CD96, anti-TIGIT) may have more activity that anti-PD-1 alone

## Preclinical Data Supports Combining CD96 with PD-1 and TIGIT Inhibitors

## **CD96, TIGIT and PD-1 Combination Suggests Synergy**

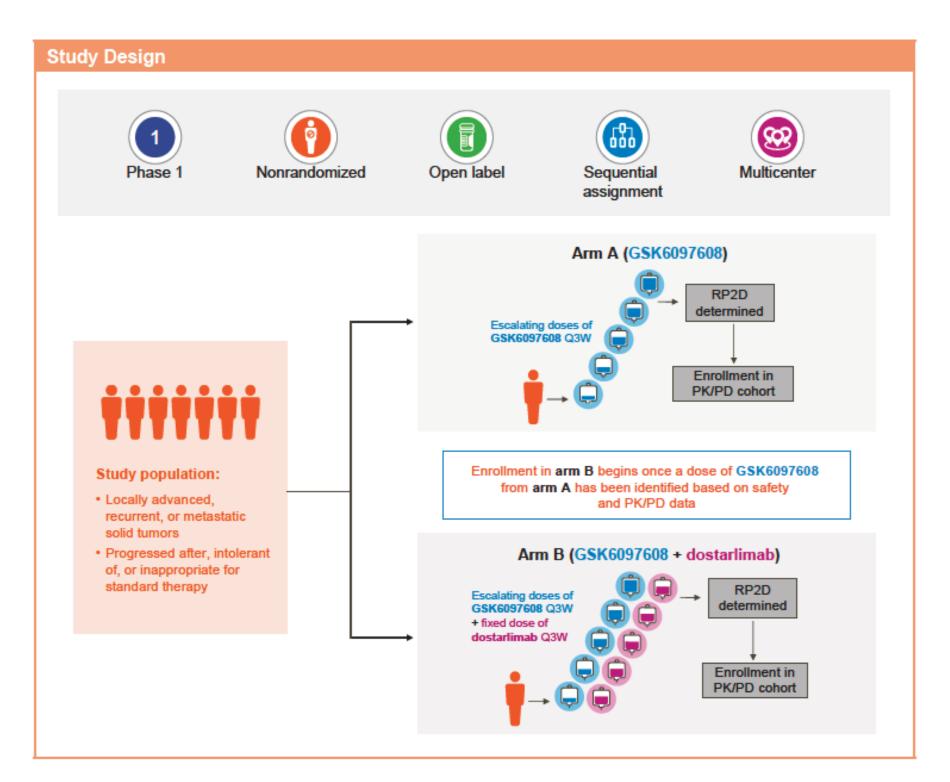


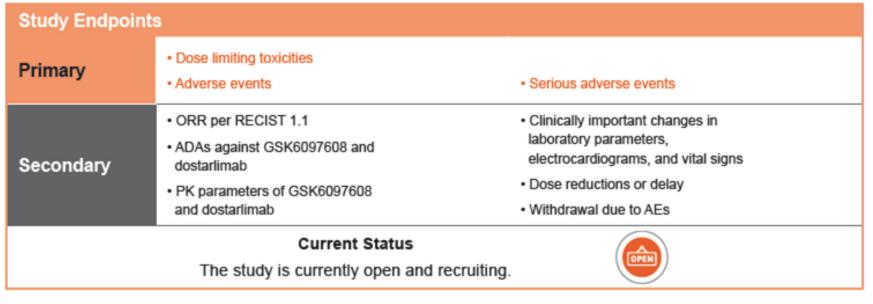
Cancer Immunol Res. 2019;7(4):559

CD226 pathway components owned by GSK		
Component	Molecule	Partner
PD-1	Dostarlimab	Acquired from Tesaro
CD96	GSK'608	23andMe
PVRIG	SRF813	In-license from Surface Oncology
TIGIT	GSK4428859 (EOS448)	iTeos

#### GSK6097608: Phase 1 Study Design

https://www.clinicaltrials.gov/ct2/show/NCT04446351





Commenced in 2020; data expected 2022

# CD96 is Part of the Genetically-validated CD226 Axis and is Progressing in Clinical Development

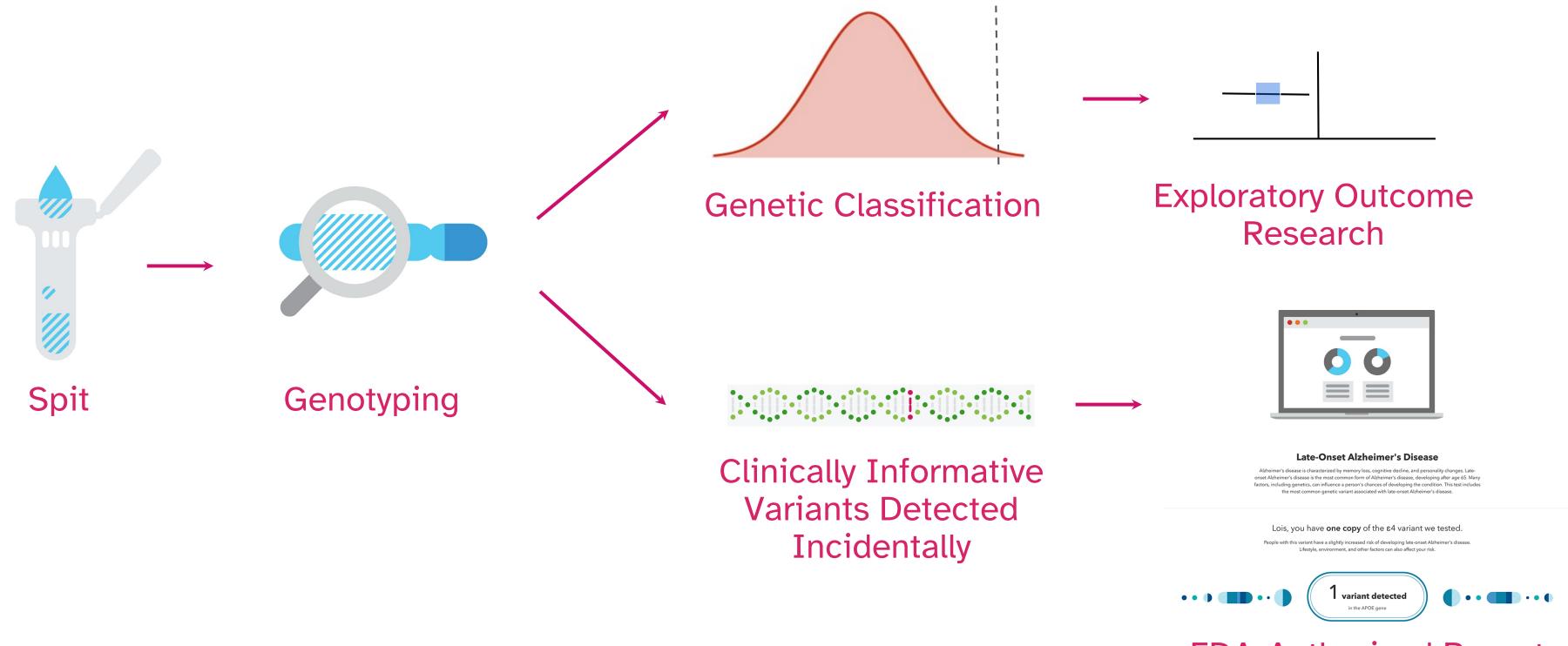
- The 23andMe immuno-oncology signature has highlighted the importance of the CD226 pathway which includes CD96 and TIGIT
- Combining components of the CD226 pathway may be more efficacious than inhibiting single components, but will require complex clinical trials
  - GSK has the relevant agents to target the CD226 axis
- The Phase 1 clinical trial with GSK'608 (anti-CD96) and dostarlimab is ongoing (conducted by GSK)
  - Data is expected in 2022

# Using Genetics to Inform Clinical Development

Jennifer Low, M.D., Ph.D. Head of Therapeutics Development What if we could use **genetics** to predict **immune function** and **immune response**to I/O agents?

## Genetics-Based Drug Development

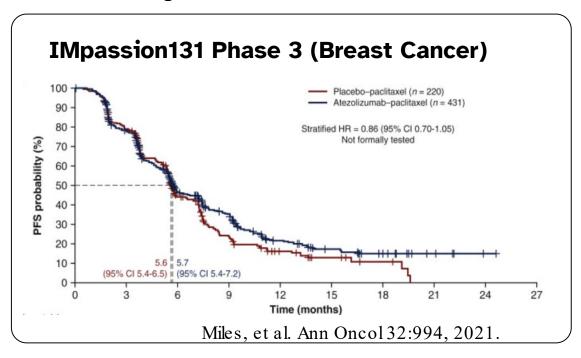
Taking a different approach across our development pipeline



**FDA-Authorized Report** 

# Polygenic Scores for Hypothyroidism, Psoriasis Predicted Clinical Efficacy to Immune Checkpoint Blockade

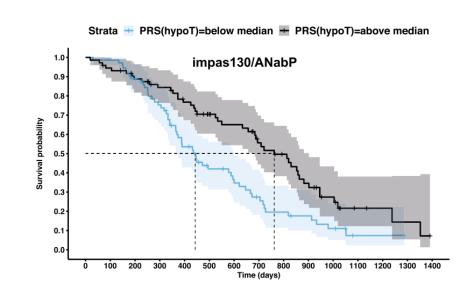
#### **Negative Phase 3 Studies**



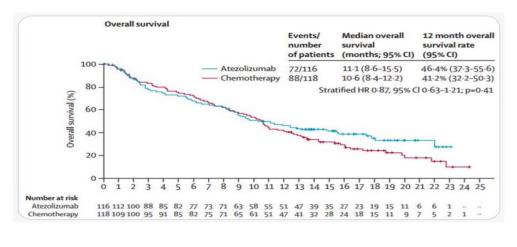
## Genetic variation associated with thyroid autoimmunity shapes the systemic immune response to PD-1 checkpoint blockade

Zia Khan<sup>®</sup> <sup>1⊠</sup>, Christian Hammer<sup>1</sup>, Jonathan Carroll<sup>1</sup>, Flavia Di Nucci<sup>1</sup>, Sergio Ley Acosta<sup>1</sup>, Vidya Maiya<sup>1</sup>, Tushar Bhangale<sup>1</sup>, Julie Hunkapiller<sup>1</sup>, Ira Mellman<sup>1</sup>, Matthew L. Albert<sup>®</sup> <sup>1,3</sup>, Mark I. McCarthy<sup>®</sup> <sup>1</sup> & G. Scott Chandler<sup>®</sup> <sup>2⊠</sup>

NATURE COMMUNICATIONS | (2021) 12:3355 | https://doi.org/10.1038/s41467-021-23661-4 | www.nature.com/naturecommunications



#### IMvigor211 Phase 3 (Bladder Cancer)

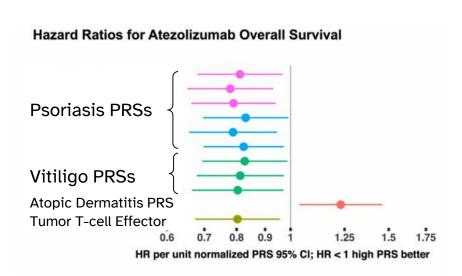


Powles, et al. Lancet 391:748, 2018.

#### Polygenic risk for skin autoimmunity impacts immune checkpoint blockade in bladder cancer

Zia Khan<sup>a,1</sup>, Flavia Di Nucci<sup>a</sup>, Antonia Kwan<sup>a</sup>, Christian Hammer<sup>a</sup>, Sanjeev Mariathasan<sup>a</sup>, Vincent Rouilly<sup>a</sup>, Jonathan Carroll<sup>a</sup>, Magnus Fontes<sup>a</sup>, Sergio Ley Acosta<sup>a</sup>, Ellie Guardino<sup>a</sup>, Haiyin Chen-Harris<sup>a</sup>, Tushar Bhangale<sup>a</sup>, Ira Mellman<sup>a,1</sup>, Jonathan Rosenberg<sup>b</sup>, Thomas Powles<sup>c</sup>, Julie Hunkapiller<sup>a</sup>, G. Scott Chandler<sup>a</sup>, and Matthew L. Albert<sup>a,1,2</sup>

PNAS June 2, 2020 117 (22) 12288-12294; first published May 19, 2020; https://doi.org/10.1073/pnas.1922867117



#### Polygenic Scores May Predict Safety and Efficacy

- 23andMe is incorporating clinical genotyping into our clinical trials
- Use of polygenic scores could enable more efficient clinical development and improve the probability of success
- Developing drugs in genetically-defined patient populations may differentiate products based on better outcomes and improved benefit-risk profiles

Providing the right drugs to the right patients

#### **Executive Summary - Therapeutics**

- 23andMe has generated a research and development pipeline covering multiple therapeutic areas in indications of high unmet medical need
- To date, more than 40 programs have been generated from the database as part of our collaboration with GSK
- GSK has extended their exclusive target discovery period of their collaboration with 23andMe for an additional fifth year
- 23andMe advanced a novel immuno-oncology antibody targeting CD200R1, 23ME-00610, into the clinic
- 23andMe has taken a royalty option on immuno-oncology antibody collaboration program targeting CD96 into later stages of development
- Managing our therapeutic portfolio investments based on scientific data to optimize investment, mitigate risk and maximize potential future returns

# Genetics-Based Primary Care

Paul Johnson Vice President, General Manager, Consumer

#### Impact of Different Factors on Risk of Premature Death

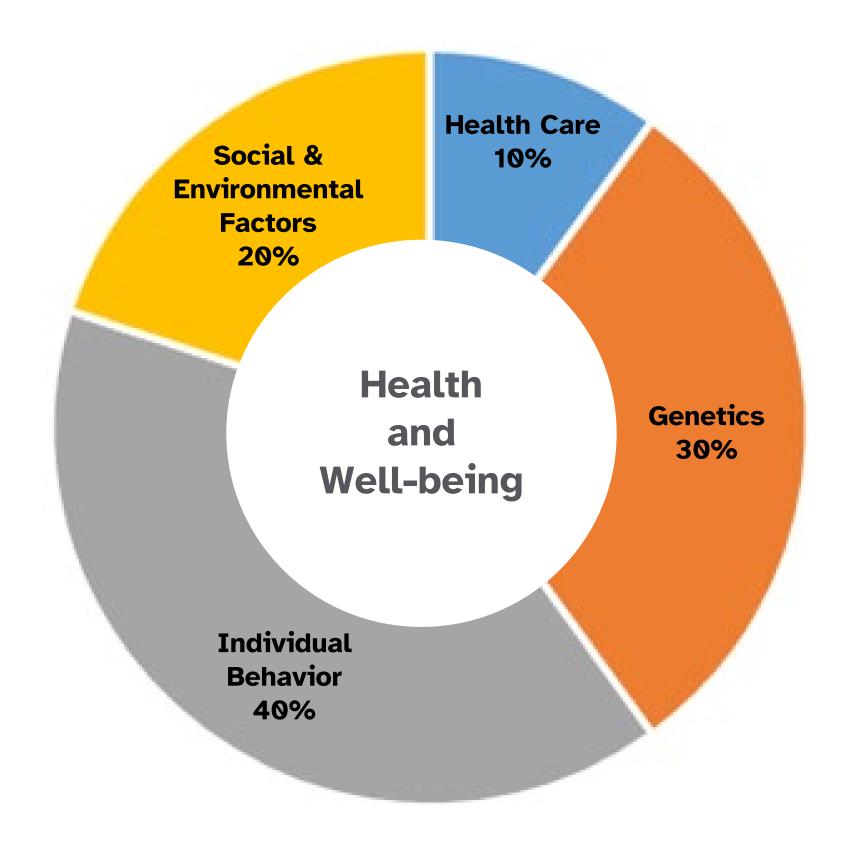
The NEW ENGLAND JOURNAL of MEDICINE

#### SPECIAL ARTICLE

#### SHATTUCK LECTURE

We Can Do Better — Improving the Health of the American People

Steven A. Schroeder, M.D.



#### Opportunity to Deliver Genetics-Based Primary Healthcare at Scale



**Genetics-Based Primary Care** 

Telehealth

**Diagnostics Testing** 

Wellness Reports

Pharmacy / E-Prescribing

Medical Records

#### What is **Genetics-based Healthcare**?

#### Health Predispositions

Targeted prevention, monitoring, and management

#### Wellness

Targeted to help you feel your best

#### Carrier Status

Understanding your potential risks

#### Pharmacogenetics

Therapeutics that work for you

#### Personalized Healthcare at Scale

Healthcare based on a patient's wellness, choices, and genetics

Acquiring Lemonaid Health positions us to

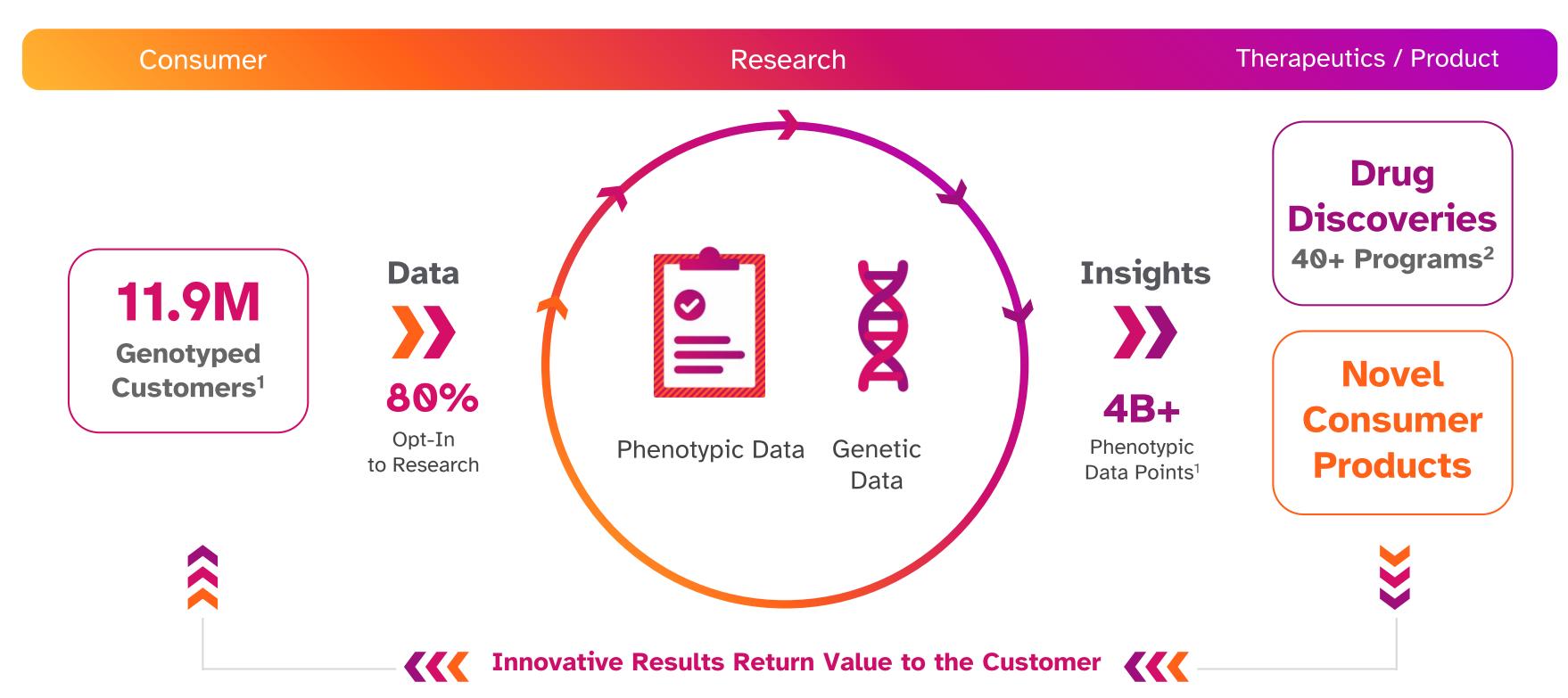
- Provide personalized healthcare at scale
- Become a trusted holistic wellness and healthcare brand
- Create a fully integrated offering across 23andMe with accessible, affordable healthcare, driving strategic differentiation

# The Power of Polygenic Risk Scores (PRS) for Personalized Healthcare

Geoff Benton, Ph.D. Director, Product R&D

#### Consumer Powered Healthcare Flywheel

We run hundreds of billions of association tests per year that further our unique understanding of human biology



#### Our Health Service

The First and Only Multi-Disease DTC Genetic Service That Includes FDA-Authorized Reports and Provides Personalized Genetic Insights and Tools



#### **Health Predispositions**

30+

Including:

Type 2 Diabetes (Powered by 23andMe Research)

Coronary Artery Disease 23andMe+

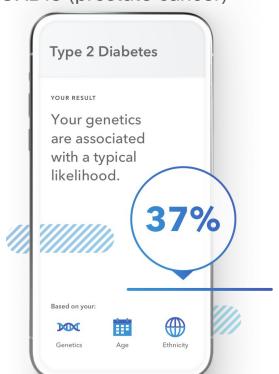
Uterine Fibroids

Migraine 23andMe+

**MUTYH-Associated Polyposis** 

BRCA1/BRCA2 (selected variants)

HOXB13 (prostate cancer)



#### Wellness<sub>1</sub>

Including:

Muscle Composition

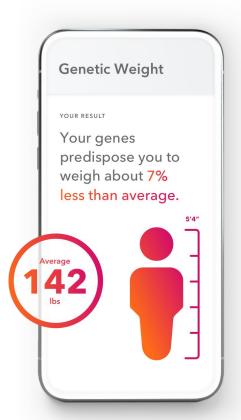
Genetic Weight

Alcohol Flush Reaction

Saturated Fat and Weight

Sleep Movement

Dog & Cat Allergies 23andMe+



#### **Carrier Status**

40+

Including:

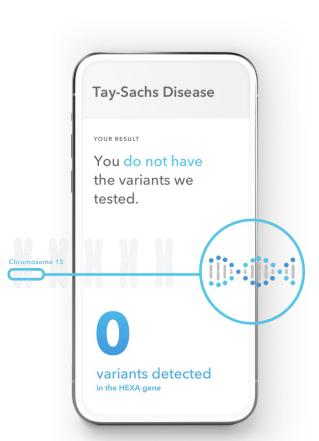
Cystic Fibrosis

Sickle Cell Anemia

Familial Hyperinsulinism (ABCC8-Related)

Tay-Sachs Disease

Glycogen Storage Disease (Type 1a)



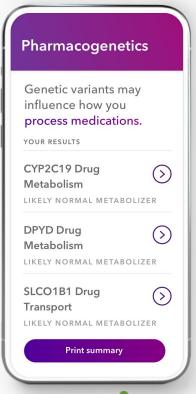
#### Pharmacogenetics

Including:

**SLCO1B1 Drug Transport** 

CYP2C19 Drug Metabolism

• e.g., citalopram and clopidogrel DPYD Drug Metabolism



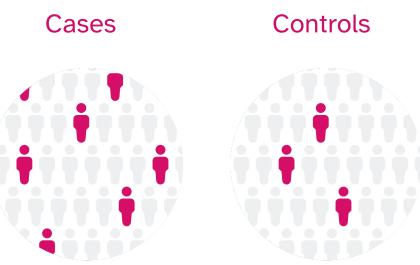
# Genome-Wide Association Studies (GWAS)

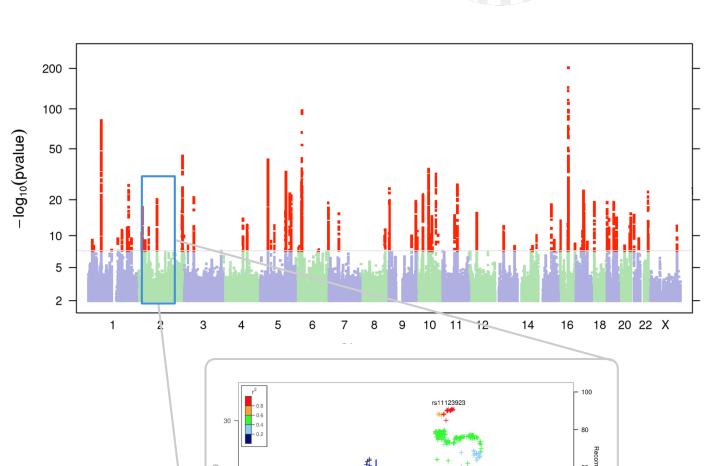
- Mucleotide Polymorphisms (SNPs), looking To identify differences in frequency between disease cases and controls.
- SNPs linked with disease will be found at different frequencies in cases versus controls.
- Association is represented by the level of statistical significance (p-value) of the SNP frequency difference.
- SNPs can be tested across the genome and mapped to specific regions.

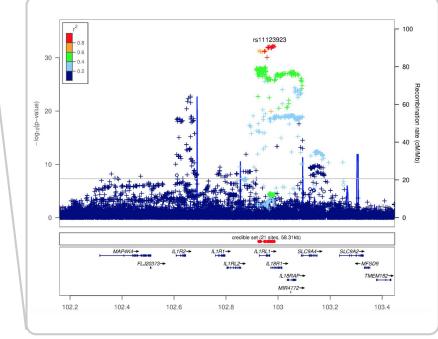
Single Nucleotide Polymorphism (SNP)

GGCCAGCTGGACGAGG

GGCCAGCTGGATGAGG









#### Prediction with Polygenic Scores (PGS)



**GWAS** 

Feature selection

Modeling

Personalized risk estimates

#### Using Polygenic Risk Scores to Meaningfully Stratifying Actual Results



#### Personalized Risk Report

#### **Genetic Weight**

Your genes influence not just your weight, but also the impact of different healthy habits.

Overview

Scientific Details

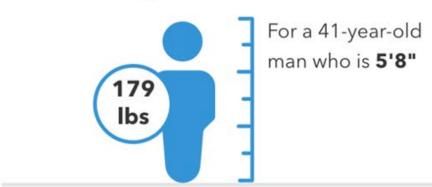
## John, your genes predispose you to weigh about 8% more than average.

This predisposition doesn't mean you will definitely weigh more than average. Keep in mind that your lifestyle and environment have a big impact on your weight.

#### How did we calculate your result?

We determined your result by looking at <u>DNA variants</u> associated with weight based on our research. Some variants have a stronger effect on weight than others, which our analysis took into account. Because of this, your proportion of higher to lower weight variants may not exactly align with your overall predisposition. Keep in mind

#### What is average?



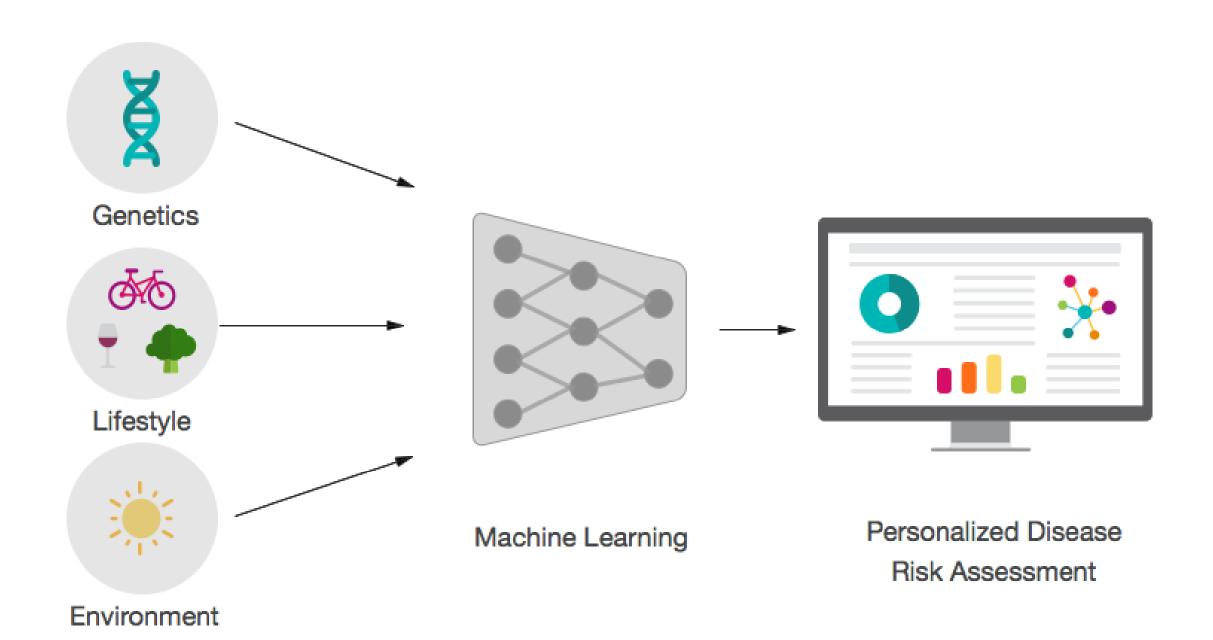
#### FY'21 Releases

#### Coronary Artery Disease, Atrial Fibrillation, High Blood Pressure, LDL Cholesterol Migraine **Uterine Fibroids Obstructive Sleep Apnea** Restless Legs Syndrome Gout Non-Alcoholic Fatty Liver Disease **Kidney Stones** Polycystic Ovary Syndrome Triglycerides

#### FY'22 Releases

Cat Allergy, Dog Allergy
Eczema (Atopic Dermatitis)
Low HDL Cholesterol
Gallstones
Gestational Diabetes
Severe Acne
Nearsightedness
Coming soon
Coming soon
Coming soon

#### It's Not Just About Genetics, It's About Prediction



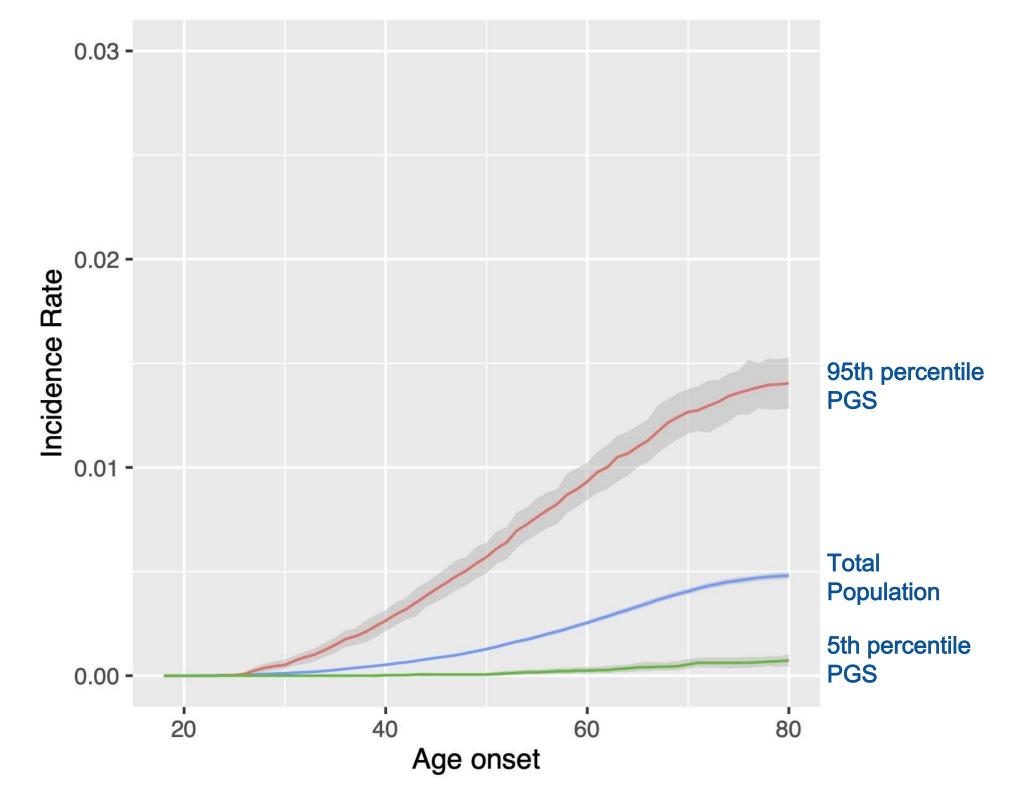
- Insight into potential trajectories
- Potential impact of different interventions
- Risk over time as behaviors, biometrics, and health change

# Using PGS to Predict Real-world Outcomes

Can use PGS to predict incident cases of Type 2 Diabetes (T2D)

>>> The 95th percentile of genetic risk has nearly 3x increase in risk for developing T2D

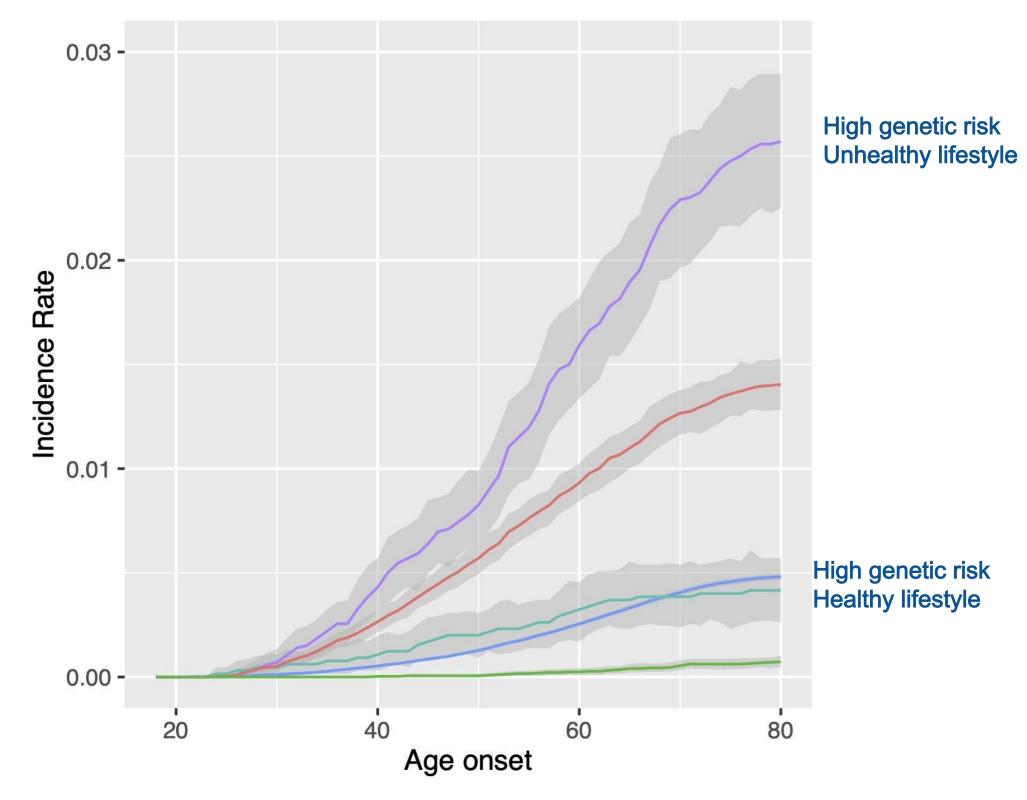
#### **Cumulative Incidence Rate**



# Bending the Curve with Lifestyle

- Combine PGS with lifestyle factors to improve prediction of incident cases of Type 2 Diabetes (T2D)
- Lifestyle factors allow for greater precision of risk estimates and better personalization of results for customers

#### **Cumulative Incidence Rate**



#### Opportunity for Personalized Healthcare at Scale

#### **Practice of Medicine Today**

**Reactive** – no customization until symptomatic







#### 23andMe+

**Proactive** – truly individualized from the very beginning































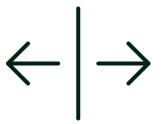
# Delivering a Genetics-based Primary Care Service

Davis Liu, M.D. Chief Clinical Officer

#### Lemonaid Health is Fully Integrated with a Broad Service Offering







#### Online doctor visits

Cutting out the doctor waiting room – with fully integrated w-2 core clinical team

#### Mail order pharmacy

Cutting out the retail pharmacy – owned and controlled mail order pharmacy

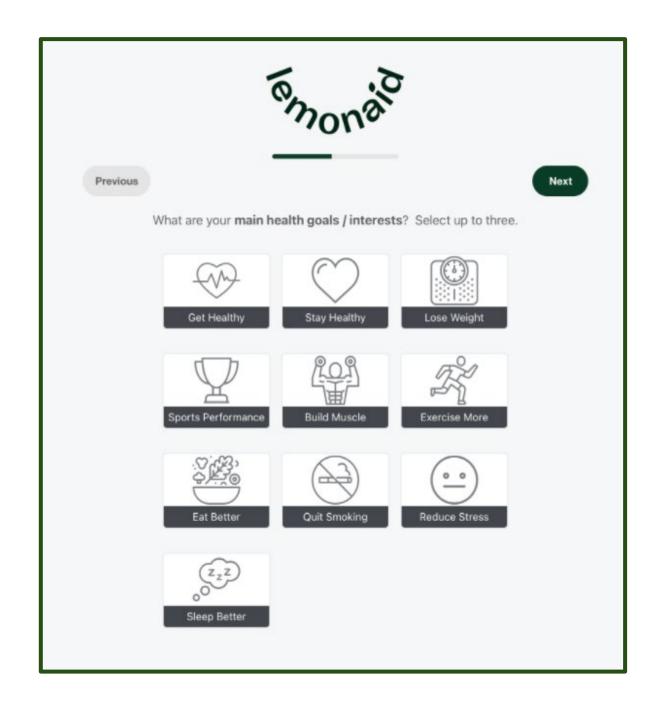
#### Broad range of services

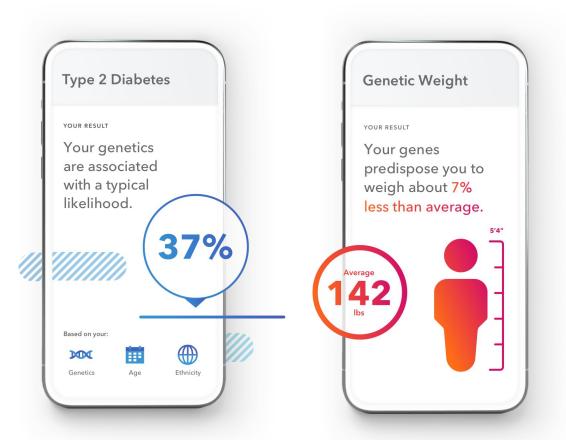
Building the online healthcare brand with the biggest impact

All connected using an algorithm-driven proprietary technology platform

### The Future: Primary Care Complete

Will be matched with a doctor who is attuned to genetics, wellness goals, interests, and medical conditions.





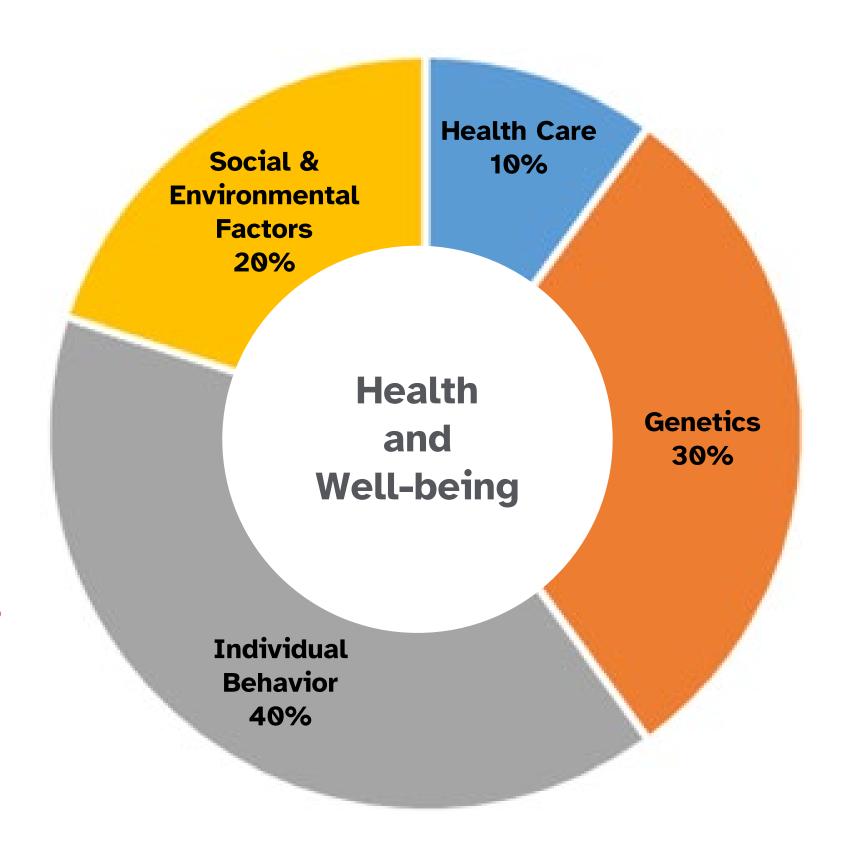


Lemonaid Health clinician

## The Future: Primary Care Complete

- Initial video visit focused on overall health and well being - not just the 10%
  - Genetics
  - Individual Behavior
  - Wellness
  - Health Care
- Long-term relationship
- Leading to long, healthy, productive lives

Just the beginning!



## Concluding Remarks

Anne Wojcicki CEO and Co-Founder

#### Future of 23andMe

- Continuing to be world leader in direct-to-consumer personal genetic health services, growing annually
- Pioneering a **genetics-based primary care service** that empowers individuals to be proactive with their health
- Developing a pipeline of over 40 clinical and research stage programs addressing targets validated by human genetics
- Leveraging strong balance sheet to support investment in therapeutics portfolio and strategic initiatives in DTC personal health services

## Q&A